## Breakout Session 1: Health Programs & Non-Prefix

All CHM faculty are expected to work toward academic promotion.

Expectations for promotion vary by appointment system.





## Community-Based Medical School



## Faculty Appointment Systems

#### MSU/CHM Appointment Systems



## Multi-Level Review Process

#### **REVIEWS ALWAYS BEGIN AT THE DEPARTMENT LEVEL**



#### Department Peer Review

Peer review committee makes recommendation to the Chair

#### College Peer Review

Peer review committee makes recommendation to the Dean

#### University Review

Dean makes recommendation to the University

#### FINAL DECISIONS ARE MADE AT THE UNIVERSITY LEVEL



### **Expectations by Appointment System**

All faculty are expected to demonstrate excellence in all areas of review



To Associate Professor - all basic criteria in all areas of review and one or more of the distinguishing in at least two of the four areas

To Professor - all basic criteria in all areas of review and the majority of the distinguishing in three of the four areas

MICHIGAN STATE UNIVERSITY College of Human Medicine

### Challenges in the Review Process

Not meeting expectations in all areas of review Unorganized promotion packet (limit 500 pages or less) Lack of documentation in the academic portfolio Inappropriate selection of referees for letters of reference Poor reflective essay Outdated curriculum vitae (CV)

Failure to communicate standards of excellence in discipline



## Sample Departmental Review Timeline

#### May-June

• Notify faculty of promotion review timelines and process



#### July

- Provide link to promotion criteria and forms
- Meet with interested faculty

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#### November

October

- Candidates has opportunity to CONFER with department RPT committee
- Department RPT Committee Submits Recommendation to Chair

• Department RPT Committee Meets

• Review Individual Faculty

#### December

- Chair Completes Form D or Summary Letter with Recommendation
- Department Prepares Electronic Submission to College

#### January

- Promotion packets Due to College
- First working day in January









#### August

- Chair Selects Referees
- Solicit of Letters of Reference



-Portfolio

#### September

• Faculty Submits Form D and Academic Portfolio to Department



## Final Promotion Packet .pdf

Û	Bookmarks	•• [	FORM HP-D – I		Last update – 01/	/2014		
<b>₽</b> 9 49	<ul> <li>HP-D Promotion Application</li> <li>HP-D Chairs Summary &amp; Ratings</li> <li>HP-D Deans Section</li> <li>HP-D III A - E Chairs Sections</li> <li>HP-D IV Applicants Sections</li> <li>HP-D IV Courses</li> </ul>	<sup>ب</sup> ی ش ش	Name:	MICHIGAN STATE UNIVERSITY Office of the Provost HEALTH PROGRAMS RECOMMENDATION FOR PROMOTION				
	<ul> <li>HP-D IV Advising/Mentoring</li> <li>HP-D IV Research/Scholarship</li> <li>HP-D IV Service</li> <li>HP-D IV Grants/Funding</li> <li>REFLECTIVE ESSAY</li> <li>CURRICULUM VITAE</li> <li>ACADEMIC PORTFOLIO EVIDENCE</li> <li>Patient Care Evidence</li> </ul>		Present Rank	Second Department Name	Appointment Basis AY or AN	N		
	<ul> <li>Patient Care Evidence</li> <li>Teaching Evidence</li> <li>Scholarly/Research Evidence</li> <li>Service Evidence</li> </ul>		ASSISTANT ASSOCIATE Years of full-time faculty Highest Degree	Second College Name U Health Programs service as of next July 1 PROFESSOR HP PROFESSOR HP y experience as of next July 1 (MSU & other) ucation/Certifications/Licensure				

### Reflective Essay/Narrative Statement

Tells your story to reviewers not familiar with you or your academic career

Explains what you were hired to do

Reflects on your view of your career, and the significance of what you have done

Should be no more than 2 to 3 pages (single spaced)

Make the most of your reflective essay



## Curriculum Vitae

- Faculty are required to submit an up-to-date curriculum vitae (CV)
- There is no one format for the CV, however, we recommend the AAMC Format

#### First Name Last Name, M.D., Ph.D.

Street Address City, State zip code (Area code) phone number (Area code) fax number

#### email@address.com

[Right click and scroll down to "Edit Hyperlink" to include your email address] You may want to include both your professional address and personal contact information. If you include personal contact information, you should create a heading (Personal contact information) and include your address, telephone number and email address. If you are using a cover letter, you should specify your preferred contact address e.g. worksite or personal.

#### Education Fellowship, Your University, City, State Years Residency, Your University, City, State Years M.D., Your University, City, State Years B.S. in Discipline (magna cum laude), Your University, City, State Years Current Position Director, Center for Whatever Year-present Your medical school or university City, State Professional Experience [Note: in reverse chronological order] Director, Center for Whatever Years Your medical school or university City, State Chief Resident Years Department of Your University City, State [Note: include only if it is an appointed position requiring an extension of the residency] Academic Appointments [Note: in reverse chronological order]

Associate Professor Department of Your University City, State





College of Human Medicine https://www.aamc.org/members/gfa/faculty\_vitae/150034/preparing\_your\_curriculum\_vitae.html

Years

## > AAMC CV DO'S

Rank

- "Clinical" Assistant Professor (2000-2007)
- Assistant Professor (2007-2016)

Teaching

- Include Course Number

### Scholarship

List peer-review publications and presentation

### Service

- Include committee, administrative, professional service
  - MSU/CHM
  - Residency
  - Hospital
  - Local
  - National



## AAMC CV Don'ts

The following are AAMC CV tips for what should not be included:

Photo
Social security number
Age, gender, race
Religion or political affiliation
Marital/parental status
Disability or national origin
DEA numbers
Salary history

Don't overstate your accomplishments



The Curriculum Vitae documents the **<u>quantity</u>** of the your work.

The **Academic Portfolio** is a collection of documents that demonstrates the **<u>quality</u>** of your academic work in all four areas of review.

- 1. Patient Care Service
- 2. Teaching
- 3. Scholarly Productivity and Research
- 4. Institutional Service

Guidelines for "Developing an Academic Portfolio" http://www.chmfacultyaffairs.msu.edu/documents/Developing and Academic Portfolio.pdf



## Provide Evidence for Each Criteria

MICHIGAN STATE UNIVERSITY

Patient Care Service	Clinical and Pre-Clinical Teaching	Scholarly Productivity and Research	Institutional Service		
Basic Criteria	Basic Criteria	Basic Criteria	Basic Criteria		
<ul> <li>1.1 <u>Basic</u> Criteria are:</li> <li>1.1.1 Participates as a member of a clinical practice, an affiliated residency practice or departmental/college group practice.</li> <li>1.1.2 Achieves or exceeds practice expectations as defined by the unit</li> <li>1.1.3 Maintains clinical skills/knowledge base through participation in local and national clinical symposia, seminars and courses</li> </ul>	<ul> <li>2.1 <u>Basic</u> Criteria are:</li> <li>2.1.1 Complies with the Michigan State University Code of Teaching Responsibilities</li> <li>2.1.2 Discharges assigned teaching responsibilities competently, including preparation and presentation of material in a well- organized, current and stimulating fashion</li> <li>2.1.3 Accepts teaching assignments routinely and teaches in college programs of instruction on a regular basis</li> </ul>	<ul> <li>3.1 <u>Basic</u> Criteria are:</li> <li>3.1.1. Provides evidence of participation in research and scholarly <u>activities</u> related to the mission of department and college</li> <li>3.1.2 Presents research, scholarly or development efforts to the medical education community, community of the candidate's discipline, and/or to his/her own professional community</li> <li>3.1.3 Participates in professional groups and/or organizations</li> </ul>	<ul> <li>4.1 <u>Basic</u> Criteria are:</li> <li>4.1.1 Participates as appointed or elected member of department, or college committees</li> <li>4.1.2 Provides evidence of productive service in support of college committees, and/or administrative activities</li> </ul>		
1.1.4 Participates in local professional societies	2.1.4 Participates in postgraduate educational activities	appropriate to research field 3.1.4 Publishes in refereed journals			
<ul> <li>1.1.5 Contributes as a faculty member in the operation, development and improvement of the department or college patient care services</li> <li>1.1.6 Participates in quality assurance programs and/or other peer review activities related to patient care</li> <li>[CHM ADDENDUM]</li> <li>1.1.7 Demonstrates satisfaction by patients/clients</li> </ul>	[CHM ADDENDUM] 2.1.5 Engages in two or more of the following: a. Presents a series of lectures b. Coordinates a course c. Primary instructor for a course d. Teaches in a laboratory or small group session e. Advises students/post-doctoral fellows/residents f. Teaches as attending physician (inpatient or outpatient settings) g. Organizes seminars, journal clubs, or continuing education programs h. Is invited to lecture outside one's own course (e.g. seminars/lectures on campus in the community, and at other institutions)	[CHM ADDENDUM] 3.1.5 Evidence, through letters of support from outside the university, or recognition by senior colleagues for independent and original thinking.			

Distinguishing Criteria

MICHIGAN STAT

Patien	nt Care Service	Clinic	al and Pre-Clinical Teaching	Schola	arly Productivity and Research	Instit	utional Service
Distin	guishing Criteria	Distin	guishing Criteria	Distin	guishing Criteria	Distin	nguishing Criteria
1.2	Distinguishing Criteria are:	2.2	Distinguishing Criteria are:	3.2	Distinguishing Criteria are:	4.2	Distinguishing Criteria are:
1.2.1	Demonstrates a scientific and	2.2.1	Is assessed to be an effective teacher by	3.2.1		4.2.1	Leads or chairs department, or
	scholarly approach to a major		learner evaluation		research proposals for external		college projects, committees
	field of clinical medicine	2.2.2	Is assessed to be an effective teacher by		funding	4.2.2	Is appointed for major
1.2.2	Serves as Chair, Lead or Director		colleagues and other faculty	3.2.2	Publishes texts, reference materials,		administrative position in the
	of Section	2.2.3	Provides evidence that teaching activities are		monographs or instructional		department or college
1.2.3	Demonstrates cost-effective		based on current literature and the		materials which receive	4.2.3	Provides intellectual leadership
	practices in the delivery of high		meaningful incorporation of that literature		favorable review		in helping committees, task
	quality patient care	2.2.4	Assumes and effectively discharges	3.2.3	Provides leadership in professional		groups or other organizations
1.2.4	Demonstrates excellence as a		responsibilities related to assumption of		organizations, appointed or elected		develop solutions to significant
	clinician in the provision of high		leadership in instruction or instructional		to positions of leadership in		problems at
	quality patient care services in		design		professional organizations		department/college level
	the chosen specialty of the	2.2.5	Provides evidence that he/she is requested as	3.2.4	Serves as principal investigator (or	4.2.4	Attains leadership positions in
	faculty member		a teacher in college-level programs		co-PI) on funded research projects		relevant state and/or national
1.2.5	Coordinates and/or actively	2.2.6	Demonstrates ability to stimulate trainees	3.2.5	Has significant publication record in		professional associations or
	participates in activities directed		towards scholarship in medicine and medical		a defined area of work		organizations
	at maintaining or enhancing		practice	3.2.6	Demonstrates lead authorship in		
	clinical skills	2.2.7	Demonstrates ability to evaluate and counsel		his/her curriculum vitae	[CHM	ADDENDUM]
1.2.6	Demonstrates satisfaction by		students, (medical, nursing, graduate,			4.2.5	Involvement in external peer
	patients/clients		undergraduate), and residents.				review organizations and
1.2.7	Participates and/or collaborates						processes (e.g., study sections,
	in clinical studies/research	[CHM	ADDENDUM]				editorial review boards, journal
	sponsored externally	2.2.8	Mentors and trains students/fellows who go				manuscript reviewer)
1.2.8	Provides leadership on		on to become highly-regarded in their own			4.2.6	Represents Department,
	committees of the department,		fields				College or University to outside
	the college, or other committees	2.2.9	Develops and delivers innovative and highly-				agencies, hospitals, or other
	that deal with patient care issues		regarded teaching materials such as software,				institutions
			web-based instruction and assessment,				
			electronic presentations, videotapes, course				
			packs, course ware, or workshops				
		2.2.10	Receives awards and honors for mentoring				
			and teaching excellence				
		2.2.11	Participates in credit and/or non-credit				
			instructional activities such as CME, certificate				
			programs, community programs or extension				
			programming with high ratings				
		2.2.12	Participates as an instructor at national or				
			international professional meetings				
		2.2.13	Invitations from other institutions to be visiting				
			professor/lecturer or to share course materials				
		2.2.14	External recognition and publication of				
			advances in teaching methodology, curriculum				
			development, innovation and evaluation				

## Letters of Reference

Applicant provides department with a list of potential external and internal referees:

- external letters must be faculty outside the MSU appointment system
- must at least hold the academic rank for which the applicant is being considered
- must not discuss case with prospective or actual evaluators at any stage of the review process

The Department Chair will add at least two additional referees not on the applicant's list.

Department is responsible for soliciting letters of reference and providing:

- Promotion Criteria
- Applicants CV
- Applicants Reflective Essay
- Sample of Most Relevant Publications



## Faculty Interested in Promotion

- Discuss your interest in promotion with your supervisor and/or department chair.
- Familiarize yourself with the
  - department and college review timelines
  - department and college promotion criteria
  - application form and procedures
- Begin assembling your promotion packet and academic portfolio



## > Promotion Criteria Exercise

#### 10 Minutes

Review the SCHOLARLY PRODUCTIVITY AND RESEARCH criteria Check off each of the basic criteria that you feel you have met Check off one or two of the distinguishing criteria that feel you have met

5 Minutes

•What questions do you have?



## Pearls from a recent candidate for Associate Professor

## REGRETS

## Not going for promotion sooner! Didn't plan properly

## **COMMON PITFALLS**

Publications (First-author and peerreviewed/indexed journal)

Grants (Any kind, Co-PI works)

## CREATE A DUMP BASKET

Any kudos (patients, hospital administration, students/residents, peers,PD,chief/chair) - COMPILE

## DO NOT HIDE/SHOW YOUR FACE

Specifically for College level committees (trust me - College values your contribution to UME > GME when it comes to promotion - and this is universal

## LEADERSHIP

Don't shy away from responsibility when opportunity comes - just cranking up clinical productivity isn't sufficient

Add on responsibility - go extra mile - don't always look for immediate reward

## SEEK MENTORSHIP AND DIRECTION

# Happy to guide, thank you for your attention!

### Academic Portfolio

#### **START NOW**

Update as you go, DON'T wait until the end

Keep any/all documents that could demonstrate value to the institutions you work for Plan ahead

Solicit feedback and assessment

Create a folder system for key documents

• Do what works for you, but keep it organized

Track and keep all possible evidence and documents

Use your academic portfolio in your annual review

Remain committed to your portfolio

• It is value over time





## **1. Knew Evaluation Criteria**

- Annual review/promotion criteria
- Relative importance of categories & activities
- Knew evaluation process & timelines

### 2. Had & Used a Mentor(s)

- A more senior faculty member at the institution (or elsewhere)
- Sponsor, resource person, coach, devil's advocate
- Provided guidance and advice



### 3. Developed an Area of Expertise

- Got good at something
- Clinical, educational, research, advocacy, etc.
- Consistent with their background & interest
- Planned series of activities, studies, presentations and publications

## 4. Made Things Count Twice

Leveraged assigned responsibilities into scholarly projects and products



## 5. Sought Out Feedback

- Outside formal review period
- Willingness to self-disclose weaknesses
- Sources: mentor, supervisors, professional colleagues, experts

## 6. Sought Out CME & Faculty Development

- Strengthened areas of weakness & expertise
- Strengthened areas of interest: clinical, research and education



## 7. Established Effective Work Habits

- Disciplined schedules
- Learn to say "no"
- Created/located a productive work environment
- Knew their "productive times"

## 8. Maintained an External Focus

- Join/attended the "right" professional meetings
- Know/met leaders in their area
- Keep current on literature
- Disseminated work at professional meetings



## 9. Maintained an Academic Portfolio

- Longitudinal file of accomplishments
- Used for annual review/promotion
- Teaching evaluations, presentation handouts, publications, NOGAS, service products, letters

## **10. Had a Written Career Plan**

- Written 5-year plan
- Goal-oriented
- Used during evaluation/negotiation periods



Thank you!





College of Human Medicine

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## Questions?