

# Conversation

## A Presentation to the MSU Leadership

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MSU's 21<sup>st</sup> President

Sept. 23, 2019

## Why MSU?

- Enormous scope and scale
- Extraordinary opportunities
- Vast research and scholarship
- Academic excellence
- Diverse campus, community
- Student success and impact





**\$5.8 billion** total  
MSU statewide economic impact

Approximately **270,000** alumni living in Michigan

Over **576,000** alumni worldwide

# Regional Impact

## Ingham

**\$2.9 billion**

- \$192 million local business spending
- 7,500 faculty and staff
- 42,000 alumni

## Clinton

**\$185 million**

- \$11 million local business spending
- 1,500 faculty and staff
- 8,600 alumni

## Eaton

**\$71 million**

- \$7 million local business spending
- 900 faculty and staff
- 7,100 alumni

## Shiawassee

**\$24 million**

- \$1.6 million local business spending
- 430 faculty and staff
- 2,500 alumni

**Total Economic Impact by County**



## Rankings

- Nationally No. 1 by U.S. News & World Report in:
  - Graduate programs: Elementary and Secondary Education; African History; Nuclear Physics; Organizational Psychology; Rehabilitation Counseling; Supply Chain Management (also undergraduate)
- Ranked 35 among nation's public universities
- Ranked 85 among the world's top 100 universities
- Ranked 20 among all research universities
  - Up 8 places from 2018
- Gold ratings for sustainability and veteran-friendly programs
- Member of prestigious 62-member Association of American Universities (AAU)

# Initial Presidential Priorities

**Build on MSU's accomplishments and contributions as the premier land-grant institution**

- Ensure a **safer, more respectful and more welcoming** campus
- Promote **student success and well-being**
- Increase **accountability**
- Expand the **research agenda**
- Continue to share the positive story of **MSU's impact**
- Increase **diversity, equity and inclusion**
- Create a strategic plan that takes MSU into 2020 and beyond

- Presidential advisers: Rebecca Campbell and Andrea Munford
- Survivor meetings scheduled
- DOE and DHHS investigations:
  - Act on findings and recommendations from the oversight committee and post a dashboard to track progress
  - Do everything agreed upon and, if more is required, do more



## Our Commitment

[News and Updates](#) [Resources](#) [Share Your Input](#) [Healing Fund](#) [RVSM Workgroup](#)

## We're committed to doing more.

We have taken deliberate and meaningful action in the last year to be more aware and more accountable. We are committed to building on these efforts, to acting more thoughtfully, and to creating solutions for a safer, more secure and more supportive university.

[msu.edu/ourcommitment](https://msu.edu/ourcommitment)

# Student Success and Outcomes

For the 2018 graduating class...

- 80% graduated from MSU within 6 years
- 90% were employed or continuing their education
- 64% were employed in Michigan
- 1,300 are staying in this area



# Commitment to Outreach and Service

## MSU Extension

### All 83 Michigan counties

Areas of focus include:

- Developing youth and communities
- Ensuring safe and secure food
- Ensuring strong communities
- Keeping businesses strong
- Keeping people healthy
- Making the most of Michigan's natural assets
- Supporting food and agriculture



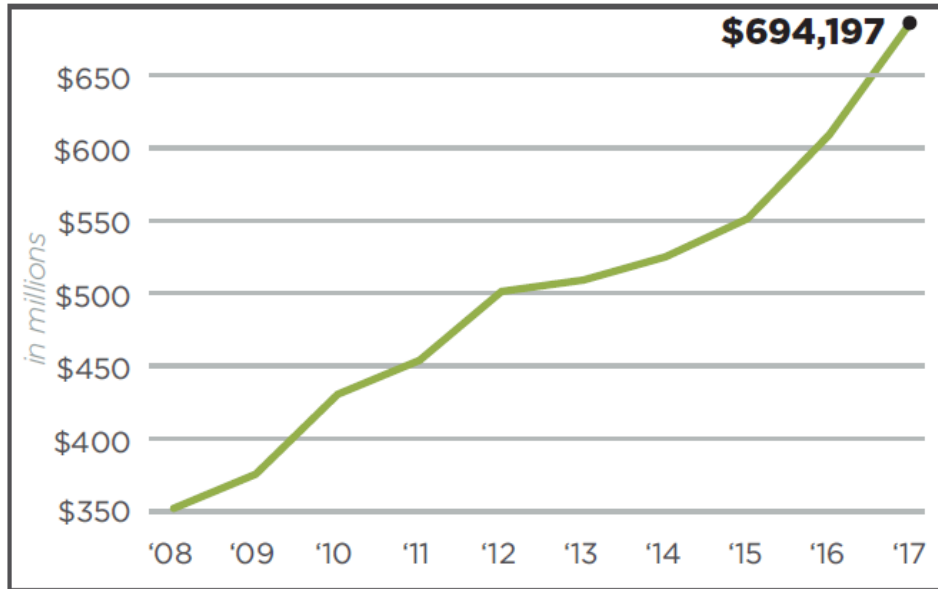
## MSU AgBioResearch

Key research areas:

- Resilient and profitable agriculture and natural resource systems
- Natural resources stewardship and ecosystem health
- Secure food, fiber, and energy systems
- Food safety
- Nutrition and health

# Research Spending

## TOTAL EXPENDITURES TREND



- Tentative estimate for FY2018 is \$715 Million
- MSU ranks first nationally in Department of Energy, and combined DOE and National Science Foundation expenditures
- Global Impact Initiative (goal to recruit 100 faculty) supports growth and accelerates the pace of discovery

# Fundraising

- \$1.8 billion raised, goal of \$1.5 billion
- To empower students and faculty
  - Scholarships, endowed positions
- 22 significant capital projects
- 255,284 donors overall
- 363 gifts of \$1 million or more
- Campaign finished strong, with best December ever at \$59.4 million
- MSU record \$272.6 million raised in the fiscal year ended June 30, 2019

The largest single gift from an individual ever received in MSU's history came in September of 2018 from alumnus Edward J. Minskoff for the Business Pavilion capital project at the Eli Broad College of Business



## Recent Personnel Changes

- Teresa Sullivan, interim provost and executive vice president for academic affairs on campus Oct. 1, 2019
- Melissa Woo, senior vice president and chief information officer on campus Dec. 1, 2019
- National search to begin for provost





## Strategic Planning Process

- Build on the history of MSU, and set a vision for the future
- Collective thought and action, framed conversations
- Inclusive and comprehensive strategic planning process
- Common values-based framework
- Recognizing our role as stewards of the mission

# Strategic Planning Commitments

Commitment to care in all we do:

- Health, safety and well-being of all who step on campus
- Student success, graduating students of every background
- Research, scholarship and creative endeavors
  - Discoveries that make a difference in people's lives
- Diverse campus, and an inclusive and equitable campus

Focused on our next initiatives AND holding ourselves accountable for meaningful action and results

# Presentations

- Dave Byelich
- Mark Haas
- Marilyn Tarrant
- Brian Quinn

## Concluding Comments

- Tremendous scope and scale, impacting students, this community, our state and the world
- Complex, sophisticated institution, dedicated to the excellence in scholarship, education and creativity
- As the pioneer land-grant institution – leading the way, committed to teaching, research and outreach

# Q&A

