The faculty member is encouraged to use a range of evidence demonstrating instructional accomplishment, which can be included in portfolios or compendia of relevant materials.

1. **Undergraduate and Graduate Credit Instruction:**
   Record of instructional activities for at least the past six semesters. Include only actual participation in credit courses (on- or off-campus instruction) or virtual university on-line courses. In determining the “past six semesters,” the faculty member may elect to exclude any semesters during which s/he was on leave; additional semesters may be included on an additional page. Fill in or, as appropriate, attach relevant print screens from CLIFMS*.

   *See Attachment for additional course listings.*

<table>
<thead>
<tr>
<th>Semester and Year</th>
<th>Course Number</th>
<th>Credits (Number or Var)</th>
<th>Number of Sections Taught</th>
<th>Number of Students</th>
<th>Number of Assistants **</th>
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<td>91</td>
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<tr>
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</tr>
<tr>
<td></td>
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<td>2</td>
<td>1</td>
<td>2</td>
<td>n/a</td>
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</tr>
</tbody>
</table>

*Consult departmental staff who are authorized to enter data on the web-based CLIFMS (Course Load, Instruction, Funding and Modeling System) system and can search for course sections and enrollments by faculty name, per semester.

**May include graduate and undergraduate assistants, graders, and other support personnel.
FORM D - IV A INSTRUCTION

2. Non-Credit Instruction:
List other instructional activities including non-credit courses/certificate programs, licensure programs, conferences, seminars, workshops, etc. Include non-credit instruction that involves international, comparative, or global content delivered either to domestic or international groups, either here or abroad.

Additional Instruction at MSU:

- **March 21-25, 2016 | On Walls, with [redacted] (guest facilitator).** Coordination and facilitation of the week-long workshop and exhibition for all AAHD students

- **July 27, 2015 | Spartan Quest, Interactive Paper Prototyping, Workshop for Detroit-area highschool school students**

- **Oct 15–17, 2014 | MSU Broad College of Business, BroadWeek! Innovation and Creativity, Coordination and facilitation of two day-long Design Thinking Workshops for 79 MBA students. Hosting [redacted] and [redacted] of Skidmore Studio, Detroit, MI and [redacted] of the MICA Center for Design Practice in Baltimore, MD.**

- **June 24–26, 2014 | Grandparents University, Interactive Paper Prototyping, Workshop for elementary school students and their grandparents**

- **Nov 2012 | Creativity Exploratory, Community Through Typography, Workshop for undergrad and graduate students**

- **July 23–27, 2012 | Creativity Exploratory, Digital Storytelling in the MSU Gardens, co-taught with [redacted] (WRAC), Week-long summer camp for middle-school aged girls**

**Additional Instruction Prior to TS Academic Appointment:**

- **Dec 2011 | Creativity Exploratory, FOODtype, Workshop for undergrad and graduate students**

- **Oct 2011 | Creativity Exploratory, Michigan Complete Streets: Motion Project, Presentation for faculty**

- **Oct 2010 | MSU Digital Humanities Conference, Interactive Paper Prototyping, Workshop for undergrad and graduate students**

**Additional (Invited) Instruction beyond MSU:**

- **[redacted]. “Making Narratives.” Interactive Workshop, Department of Art, Appalachian State University, Boone, North Carolina, March 8, 2017.**

- **[redacted]. “Maps, Diagrams, Infographics, Data Vis, What’s the Difference?” Workshop, Department of Design, University of Kansas, Lawrence, Kansas, Feb 25, 2015.**

- **[redacted]. “Type + Image.” Workshop, Department of Art, University of Arkansas, Fayetteville, Arkansas, Feb 23, 2015.**

*Consult departmental staff who are authorized to enter data on the web-based CLIFMS (Course Load, Instruction, Funding and Modeling System) system and can search for course sections and enrollments by faculty name, per semester.

**May include graduate and undergraduate assistants, graders, and other support personnel.
3. **Academic Advising:**

   a. Faculty member’s activity in the area of academic advising. The statement may include commentary on supplementary materials such as recruitment activities, international student advising, evidence of peer recognition, and evidence of student recognition.

   Undergraduate: N/A

   Graduate: N/A

   Graduate/Professional: N/A

   Other: N/A

b. Candidate’s undergraduate advisees (if applicable to individual under review):

<table>
<thead>
<tr>
<th>Number of current undergraduate advisees</th>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
</tr>
</thead>
</table>

   c. Candidate’s graduate/graduate-professional advisees (limit to principal advisor or committee chairpersonship status):

<table>
<thead>
<tr>
<th>Number of students currently enrolled or active</th>
<th>Masters</th>
<th>Doctoral</th>
<th>Professional</th>
</tr>
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<tbody>
<tr>
<td>Number of graduate committees during the reporting period</td>
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<tr>
<td>Degrees awarded during the reporting period</td>
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<tr>
<td>Degrees awarded during career</td>
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</table>
4. List of Instructional Works:
List publications, presentations, papers, grants received (refer to Form D-IVE), and other works that are primarily in support of or emanating from instructional activity.

N/A

5. Other Evidence of Instructional Activity:
Cite other evidence of instructional productivity such as works/grants in progress or under review (refer to Form D-IVE). Address instructional goals and approaches; innovative methods or curricular development; significant effects of instruction; and curatorial and patient care activities, etc. Include evidence of instructional awards and peer recognition (within and outside the university).

Degree Development:
BFA Graphic Design, Launched in Spring 2016, degree program within the Department of Art, Art History, and Design, a minor in Graphic Design was created at this same time. Prior to a BFA in Graphic Design, the degree was offered as a BFA in Studio Art with an emphasis in Graphic Design.

BA Experience Architecture, Launched in Fall 2014. Interdisciplinary degree program within the College of Arts and Letters, co-wrote with colleagues from Professional Writing.

Student Mentorship:
Oct 2015–present | Graduate Writing Advisor, AAHD
Aug 2012–present | Faculty Advisor, AIGA MSU Student Group
April 7, 2017 | Research Mentor, University Undergraduate Research and Arts Forum
April 10, 2016 | Research Mentor, University Undergraduate Research and Arts Forum
April 4, 2014 | Research Mentor, University Undergraduate Research and Arts Forum, 3 Award recipients
April 12, 2013 | Research Mentor, University Undergraduate Research and Arts Forum, 2 Award recipients
Fall 2012 | Professorial Assistantship Mentor, Honors College, for Rachael Johnson

Host of Guest Lecturers in Department of Art, Art History, and Design:
Sept 2016 | [Name redacted], NCSU, Raleigh, North Carolina
Mar 2016 | Print Matters with [Name redacted], French Paper and [Name redacted], Mama’s Sauce
Oct 2015 | [Name redacted], MK12, Kansas City, Missouri
Feb 2015 | [Name redacted], Homer, Alaska
Oct 2014 | [Name redacted], Draplin Design Co., Portland, Oregon
Mar 2014 | [Name redacted], Creative Director, Bluecadet, Philadelphia, PA

Host of Visiting Guests:
Apr 2013 | [Name redacted], Proprietor, implied music, Detroit, MI
Mar 2013 | Redhead Studio, Lansing, MI
Hosted for the Creative Community Series at the Creativity Exploratory, Michigan State University
Mar 2013 | [Name redacted], Designer & Illustrator, Sockeye, Portland, OR
Hosted for the AIGA Detroit Portfolio Review 2013 at Michigan State University

Student Achievement:
“Submerged Stress” by [Name redacted], Title Sequence, won a Bronze ADDY Award at the Mid-Michigan Creative Alliance ADDY Competition. February 2017. Juried Competition.


Cover Design Selected for Technical Communication, February 2016 issue. Art Directed by [Name redacted]
Illustrated by [Name redacted] (graduate student), Edited by [Name redacted]

“The Wedding Speech” by [Name redacted] and “How to Walk a Sprout” by [Name redacted], Title Sequences, each won a Bronze ADDY Award at the Mid-Michigan Creative Alliance ADDY Competition. February 2016. Juried Competition.
“Working Hard and Playing Hard: An Application for Gamers Integrating Experience and Play” by [Name Redacted], “EasyGrocery: An Interactive Shopping Tool” by [Name Redacted], and “Bakeram: A Hot Yoga Application” by [Name Redacted]. Research Posters, Award Winners, 2014 UURAF (University Undergraduate Research and Arts Forum) at MSU.

“Heart Effects” by [Name Redacted] and “Inconclusive” by [Name Redacted]. Motion Design Projects screened at the Capital City Film Festival 2014, Lansing, Michigan, April 2014. Juried Group Screening.

“Music Genre.” Typographic Posters. Digital Window (Design Educator’s Exhibit-International), held at The University of Texas-Pan American, Edinburg, TX, Fall 2014. Juried International Group Exhibition.

“Heart Effects” by [Name Redacted] and “Inconclusive” by [Name Redacted]. Motion Design Projects screened at the Traverse City Film Festival 2014, Lansing, Michigan, Aug 2014. Juried Group Screening.
New in Student Performance, at MSU Broad, East Lansing, MI, Motion Project Screening, STA 468 Time and Motion Design class, Fall 2013.

“Interactive Water Cycle” by [Name Redacted] and “Life & Earth Sciences” by [Name Redacted]. Research Posters, Award Winners, 2013 UURAF (University Undergraduate Research and Arts Forum) at MSU.
1. **Undergraduate and Graduate Credit Instruction:**

*Additional Courses taught during TS Academic Appointment (not listed on Form D):*

**FS12**
- STA 365 Sec. 002  enroll 20 / 3 credits
- STA 467 Sec. 001  enroll 18 / 4 credits

**SS13**
- STA 468 Sec. 001  enroll 19 / 4 credits
- STA 490 Sec. 007  enroll 1 / 4 credits
- STA 860 Sec. 001  enroll 1

**FS13**
- AL 285 Sec. 001 enroll 9 / 3 credits
- STA 467 Sec. 001  enroll 20 / 4 credits
- STA 490 Sec. 016  enroll 0

**SS14**
- STA 468 Sec. 001  enroll 20 / 4 credits
- STA 491E Sec. 002  enroll 18 / 4 credits
- STA 860 Sec. 003  enroll 1

**US14**
- STA 490 Sec. 001  enroll 0
- STA 490 Sec. 103  enroll 2 / 3 credits
- STA 491 Sec 731  enroll 46 / 3 credits

**FS14**
- STA 466 Sec. 001  enroll 15 / 4 credits
- STA 467 Sec. 001  enroll 13 / 4 credits
- STA 490 Sec. 016  enroll 2 / 4 credits
- STA 860 Sec. 003  enroll 1

**SS15**  no courses / RESEARCH LEAVE

**US15**
- STA 160 Sec. 730  enroll 61 / 3 credits
Additional Courses Prior to MSU TS Academic Appointment (at MSU):

SS12
- STA 466 Sec. 001 enroll 19 / 4 credits
- STA 468 Sec. 001 enroll 19 / 4 credits
- STA 490 Sec. 002 enroll 1 / 1-6 credits
- STA 492 Sec. 002 enroll 38 / 2 credits
- STA 492A Sec. 002 enroll 21 / 1 credits

FS11
- STA 365 Sec. 003 enroll 20 / 3 credits
- STA 467 Sec. 001 enroll 19 / 4 credits
- STA 490 Sec. 005 enroll 1 / 1-6 credits

SS11
- no courses / MATERNITY LEAVE

FS10
- STA 365 Sec. 002 enroll 21 / 3 credits
- STA 365 Sec. 003 enroll 19 / 3 credits
- STA 466 Sec. 001 enroll 17 / 4 credits
- STA 467 Sec. 001 enroll 19 / 4 credits
- STA 490 Sec. 005 enroll 1 / 1-6 credits

SS10
- STA 365 Sec. 001 enroll 20 / 3 credits
- STA 365 Sec. 002 enroll 21 / 3 credits
- STA 467 Sec. 001 enroll 19 / 4 credits
- STA 490 Sec. 005 enroll 3 / 1-6 credits

FS09
- STA 365 Sec. 003 enroll 17 / 3 credits
- STA 370 Sec. 003 enroll 17 / 3 credits
- STA 468 Sec. 001 enroll 16 / 4 credits
FORM D - IV A       INSTRUCTION

Additional Courses Prior to MSU TS Academic Appointment (beyond MSU):

D 104 First Year Studio I, Teaching Assistant for [blurred], NC State | Fall 2008
D 105 First Year Studio II, Teaching Assistant for [blurred], NC State | Fall 2008
Design Camp, Instructor co-taught with [blurred], NC State | Summer 2008
VISC 302 Typography II, Instructor of Record, The University of Kansas | Spring 2007
VISC 202 Typography I, Instructor of Record, The University of Kansas | Fall 2006
VISC 314 Graphic Design I, Instructor of Record, The University of Kansas | Fall 2001

Additional Academic Appointments Prior to TS Academic Appointment:

Aug 2009–July 2012 | Assistant Professor of Graphic Design (fixed term), Department of Art, Art History, and Design, Michigan State University, East Lansing, Michigan

Aug 2008–May 2009 | Teaching Assistant, College of Design, NC State University, Raleigh, North Carolina

1. **List of Research/Creative Works:**

**Books**


- [Name], editors. *Proceedings of {MODE} Motion Design Education Summit 2017*. Routledge, Taylor & Francis Journals Production, Abingdon, UK, June 2017


**Prior to MSU TS Academic Appointment:**


**Articles**


**Reviews**


Papers for learned professional organizations and societies


Presentations for learned professional organizations and societies


FORM D - IV B  RESEARCH AND CREATIVE ACTIVITIES


Prior to MSU TS Academic Appointment:


Artistic and creative endeavors (exhibits, showings, scores, performances, recordings, etc.)


RESEARCH AND CREATIVE ACTIVITIES


Prior to MSU TS Academic Appointment:


[Name Blacked Out] “Dimensional Poster.” 3D Poster, Elevate project, edited and curated by [Name Blacked Out], Nov 2011.


Reports or studies

1. **List of Research/Creative Works:**
   Attach a separate list of publications, presentations, papers, and other works that are primarily in support of or emanating from Research and Creative Activities. Indicate how the primary or lead author of a multi-authored work can be identified. The list should provide dates and, in particular, accurately indicate activity from the reporting period. Items to be identified:
   1) Books
   2) Book chapters
   3) Bulletins or monographs
   4) Articles
   5) Reviews
   6) Papers and presentations for learned professional organizations and societies
   7) Artistic and creative endeavors (exhibits, showings, scores, performances, recordings, etc.)
   8) Reports or studies

   Indicate peer-reviewed or refereed items with a “*”.

   Indicate items with a significant outreach component with a “**” (determined by the faculty member)

2. **Quantity of Research/Creative Works Produced:**
   For each of the categories listed in question one above, list the number of research and creative works produced.

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<th>Item</th>
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<td>2</td>
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<td></td>
<td></td>
<td></td>
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</table>

3. **Number of Grants Received** (primarily in support of research and creative activities; refer to Form D-IV E):
   During the reporting period: _______1______ During career: _______1______

4. **Other Evidence of Research/Creative Activity:**
   Cite other evidence of research and creative productivity such as: seminars, colloquia, invited papers; works/grants in progress or under review (refer to Form D-IV E); patents; formation of research-related partnerships with organizations, industries, or communities; curatorial and patient care activities, etc. Include evidence of peer recognition (within and outside the university).

**Invited Public Presentations:**

- **“A Timeline.”** Visiting Guest Presentation, Department of Art, Appalachian State University, Boone, North Carolina, March 7, 2017. Was invited as a Visiting Designer to deliver a presentation, give class critiques, conduct a workshop, and juror an exhibition.

- **“Motion & Interaction, How Motion is Used to Share Complex Interactive Concepts.”** Presentation, [MoDe] Motion Design Education Summit, University of Notre Dame, South Bend, Indiana, Apr 26–27, 2013.


FORM D - IV B  RESEARCH AND CREATIVE ACTIVITIES


Design Residencies:


DesignInquiry: NO QUO, 1 of 17 Selected Participants, Vinalhaven, Maine at Sparrow Barn, Jun 14–20, 2015.


Exchange, held at Crane International Project Space, Philadelphia, October 8–16, 2015. Curator, Curated International Group Exhibition. Exhibition catalog

DesignInquiry/DesignCity: Detroit, 1 of 24 Selected Participants Detroit, Michigan at PonyRide, Feb 20–23 2014.

Awards and Fellowships:

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded $1300.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded $1000.

Special Foreign Travel Fund, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded $1000.

College of Arts and Letter Summer Fellowship. College of Arts and Letters, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support research activities for the Experimentations with a Drawing Robot and Collab + Design Education research projects. Awarded $12,445.

CAL URI, College of Arts & Letters, Undergraduate Research Initiative Award, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support student labor for the Experimentations with a Drawing Robot research project. Awarded $750.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support travel to Creative Pedagogies across Disciplines, in Birmingham, UK. Awarded $1000.

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support travel to Making Research and Researching Making in Aarhus, Denmark. Awarded $800

Faculty Research Award, College of Arts & Letters, Michigan State University, 2015. Submitted a competitive proposal and was awarded funds to support student labor for the Collab + Design Education research project. Awarded $3000.

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2015. Submitted a competitive proposal and was awarded funds to support travel to New Ventures in Portland, Oregon. Awarded $1000.

Graphis Design Annual 2014, Merit Award for Amazing Things Cover Art, 2014.
FORM D - IV B  RESEARCH AND CREATIVE ACTIVITIES

Special Foreign Travel Fund, Michigan State University, 2014. Submitted a competitive proposal and was awarded funds to support travel to Design’s Big Debates in Umea, Sweden. Awarded $1000.

CFIT College Fund for International Travel (Cycle II), College of Arts and Letters, Michigan State University, 2013. Submitted a competitive proposal and was awarded funds to support travel to More for Less – Design in an Age of Austerity in Dublin, Ireland. Awarded $1000.

Prior to MSU TS Academic Appointment:

Graphic Design Excellence Faculty Book Award, College of Design, NC State University, 2009.


Marketing Excellence Recognition Award, Hallmark Cards, Inc. 2007.

Kansas City ADDY Silver Award for Art + Copy Club Website Design, 2006. Juried design competition

AIGA Kansas City A3 Design Award for Brand Champion Card Carrier, Hallmark Cards Inc. and Use Music Mailer, Hallmark Cards Inc. 2006. Juried design competition

Kansas City ADDY Gold and Silver Award for Crown Center Event Poster, Kuhn & Wittenborn Advertising, 2001. Juried design competition

Research-Related Appointment:

Nov 2012–present | Director of Visual Interaction Design Projects, MATRIX at Michigan State University
MATRIX is MSU’s center for Digital Humanities & Social Sciences.

Commissions and Consultations:

May 2015–present | Collective IQ Design LLC, network partner & consultant

Jul 2015–present | ImPACT, Autism Research Lab, Department of Psychology, Michigan State University, East Lansing, Michigan

Jul 2014 and Mar 2013 | SIGDOC, Association for Computing Machinery’s Special Interest Group on the Design of Communication

Mar 2014–May 2014 | StraMetrics, East Lansing, Michigan


Jan 2013–Apr 2013 | Delsin Records, Amsterdam, Netherlands

Mar 2013 | Capital Imaging, Lansing, Michigan

Mar 2012–May 2014 | MATRIX, Center for Digital Humanities and Social Sciences, East Lansing, Michigan

May 2007–Jun 2014 | SeaWorld Parks and Entertainment (formally Busch Entertainment), Tampa, Florida

Jul 2012–Dec 2012 | Endangered Wolf Center, Eureka, Missouri

Feb 2012–Apr 2012 | A Serious Company, Haslett, Michigan
FORM D - IV B   RESEARCH AND CREATIVE ACTIVITIES

Prior to MSU TS Academic Appointment:

Jul 2011–Sep 2011 | Hallmark Cards, Inc., Kansas City, Missouri
Aug 2008 | Henry Road, Studio City, California
Sep 2008–Oct 2008 | Institute for Emerging Issues, NC State University, Raleigh, North Carolina
Apr 2007–Oct 2008 | ORDA International, Kansas City, Missouri
Aug 2003–Aug 2004 | Habitat for Humanity, Kansas City, Missouri

Industry Experience Prior to MSU TS Academic Appointment:

Jul 2008–Apr 2011 | Entrepreneur, SOWN Designs, Designer pillows crafted from vintage feed bags
May 2007–Nov 2013 | Freelance Designer, Authentus Group, Kansas City, Missouri
Oct 2006–Jul 2007 | Art Director, Retail Branding Strategy, Hallmark Cards, Inc., Kansas City, Missouri
Jul 2005–Jul 2007 | Art Director, Hallmark Marketing Design Studio, Hallmark Cards, Inc., Kansas City, Missouri
May 2004–Dec 2004 | Art Director, Hallmark Loyalty, Hallmark Cards, Inc., Kansas City, Missouri
Sep 2001–May 2004 | Designer II-IV, Hallmark Loyalty, Hallmark Cards, Inc., Kansas City, Missouri
Sep 2000–Sep 2001 | Designer I, Hallmark Gift Books, Hallmark Cards, Inc., Kansas City, Missouri
Jul 1999–Sep 2000 | Associate Art Director, Kuhn & Wittenborn Advertising, Kansas City, Missouri

Jul 1998–Oct 1999 | Designer, Griffin Technologies, Lawrence, Kansas
Feb 1999–Jun 1999 | Design Intern, Willoughby Design Group, Kansas City, Missouri
Jan 1999–May 1999 | Typesetter, School of Fine Arts, The University of Kansas, Lawrence, Kansas

Patent Prior to MSU TS Academic Appointment:

United States Design Patent for Hallmark Cards, Inc. Fixture Section with Messaging Hierarchy, 2010
FORM D - IV C SERVICE WITHIN THE ACADEMIC AND BROADER COMMUNITY

1. Service within the Academic Community

   a. Service to Scholarly and Professional Organizations:
      List significant committee/administrative responsibilities in support of scholarly and professional organizations (at the local, state, national, and international levels) including: elected and appointed offices held; committee memberships and memberships on review or accreditation teams; reports written and submitted; grants received in support of the organization (refer to Form D-IVE); editorial positions, review boards and ad hoc review requests; and programs and conferences planned and coordinated, coordinated or served on a panel or chaired a session. Include evidence of contributions (e.g., evaluations by affected groups or peers).

Leadership Positions:

   June 2016–present | Conference Experience, Coordination, and Review Chair, {MODE} Motion Design Education Summit, Columbus, Ohio, June 7–9, 2017, with (OSU), (Kent State), and (Notre Dame)

   Dec 2015–June 2016 | Programming Co-Chair, Nuts + Bolts, AIGA Design Educators Conference, Bowling Green, Ohio, June 2016

   Apr 2014–June 2016 | Conference Experience, Coordination and Archival Chair, {MODE} Motion Design Education Summit, Dublin, IE, June 3–5, 2015, with (OSU), (Kent State), and (Notre Dame)

   Jun 2010–May 2014 | Education Director, AIGA Detroit Chapter, the professional organization for design
   Events organized as AIGA detroit education director are listed in detail here:

      AIGA Detroit Student Portfolio Day, A day for design students to meet with peers and share their portfolio with local professionals. Approximately 80 students and 35 professionals attend each year.
      Mar 2014 | Eastern Michigan State University, Ypsilanti, MI
      Mar 2013 | Michigan State University, East Lansing, MI (with keynote)
      Mar 2012 | University of Michigan, Ann Arbor, MI (with keynote)
      Mar 2011 | College for Creative Studies, Detroit, MI (with keynote)

      AIGA Detroit Workplace Workshop, A forum for students to learn from professionals about resume and portfolio building as well as freelance practices.
      Feb 2014 | Skidmore Studio, Detroit, MI
      Oct 2012 | Eastern Michigan University, Ypsilanti, MI
      Oct 2011 | Eastern Michigan University, Ypsilanti, MI

      AIGA Detroit Student Studio Tours, Design studio tours for all area design students.
      Sept 2012 | Phuto, MRM, and McCann, Birmingham, MI
      Mar 2011 | Octane Design, Defrost Design, and 02 Creative Solutions, Royal Oak, MI
      Sept 2010 | Traction, Redhead Design Studio, and Ciesa Design, Lansing, M

      AIGA Detroit Student Studio Socials, Studio tours organized by area AIGA student groups.
      Apr 2012 | International Academy of Design and Technology
      Dec 2011 | College for Creative Studies
      Nov 2011 | Michigan State University
      Oct 2011 | Lawrence Tech University

Professional and Academic Organization Memberships:

   May 2016–May 2017 | Member, The Society of Typographic Aficionados
   Jul 1999–May 2016 | Contributing Member, AIGA, the professional organization for design
   May 2014–May 2015 | Member, DRS, Design Research Society
FORM D - IV C   SERVICE WITHIN THE ACADEMIC AND BROADER COMMUNITY

International/National Juror and Review Practices of Professional Work:

- May 2017 | Book Reviewer, *Teaching Design* by [Author Name], editor [Publisher], Skyhorse Publishing, New York, NY

Jan 2014 | Design Competition Judge *American Advertising Federation Great Lakes Bay Region* The ADDYs, is the advertising industry’s largest and most representative competition. Invited Juror.

- Jul 2013 | Book Reviewer, *Form Follows Context* by [Author Name] and [Author Name], Thames & Hudson Publishing, London, United Kingdom

National Juror and Review Practices of Student Work:


Mar 2015 | Portfolio Reviewer, AIGA Detroit Student Portfolio Day, College for Creative Studies, Detroit, MI

Prior to MSU TS Academic Appointment:

- Sep 2009 | Visiting Critic, Corporate Identity/Graphic Design Course, Kent State University, Kent, Ohio.
- Oct 2009 | Visiting Critic, Design Coalition Course, MICA (Maryland Institute College of Art), Baltimore, Maryland.
- Apr 2007 | Portfolio Reviewer, AIGA Kansas City Student Portfolio Day, Kansas City Art Institute, Kansas City, Missouri
- 2004, 2005, 2006 | Portfolio Juror, Johnson County Community College Annual Student Portfolio Review, Johnson County Community College, Overland Park, Kansas

Participation in Professional and Academic Conferences & Workshops:


Prior to MSU TS Academic Appointment:

- Oct 2011 | Learning Group 1 Visualizer, *Stir Symposium*, Ohio State University, Columbus, Ohio
- Jan 2010 | Participant, *Design, Community & the Rhetoric of Authenticity*, Graduate Symposium, NC State University, Raleigh, North Carolina
- Nov 2007 | Communications Coordinator, *Option Shift Control: Collaboration and Co-creation by Design*, Graduate Symposium, NC State University, Raleigh, North Carolina
- Apr 2008 | Attendee, *AIGA Design Educators Conference, Messaging Media*, Boston, Massachusetts
b. **Service within the University:**

List significant committee/administrative responsibilities and contributions within the University. Include service that advances the University’s equal opportunity/affirmative action commitment. Committee service includes: appointed and elected university, college, and department ad hoc or standing committees, grievance panels, councils, task forces, boards, or graduate committees. Administrative responsibilities include: the direction/coordination of programs or offices; admissions; participation in special studies or projects; collection development, care and use; grants received in support of the institution (refer to Form D-IVE), etc. Describe roles in any major reports issued, policy changes recommended and implemented, and administrative units restructured. Include evidence of contributions (e.g., evaluations by peers and affected groups).

**University Committees and Workgroups:**


**College Committees and Workgroups:**

- Spring 2017 | Department Representative, Sudler Student Award Committee
- 2016–present | Department Representative, College of Arts & Letters Committee for Inclusive Practices
- 2014–present | Advisory & Curriculum Committee, Experience Architecture Bachelor of Arts
- Fall 2011–Fall 2014 | Core Committee Member, Experience Architecture Bachelor of Arts
- New interdisciplinary degree program within the College of Arts and Letters with colleagues from Professional Writing, Design, Philosophy, and Computer Science, development began in Fall 2011 with [redacted] and [redacted] (WRAC).
- Spring 2015 | Graphic Design Judge, University Undergraduate Research and Arts Forum
- 2012–2013 | Selected Participant, Digital Humanities Learning Community
- 2015–2016 | Faculty Advisory Committee Member, Creativity Exploratory, with Director [redacted]
- 2011–2015 | Steering Committee Member, Creativity Exploratory, with Directors [redacted]
- 2011–2013 | Department Representative, College of Arts & Letters Initiative on Technology, Culture, and Creativity
- 2011–2012 | Curriculum Discussion Group Member, Transmedia PhD

**Department Committees and Workgroups:**

- 2013–2017 | Graphic Design Area Coordinator, with Professor [redacted]
- 2016–2018 | Committee Member, Faculty Affairs Committee
- 2016–2017 | Committee Member, BFA Graphic Design Review Committee
- 2013–2015 | Committee Member, Educational Policies Committee
- 2012–2013 | Committee Member, Ad Hoc/Initial Annual Peer-Review Committee

**Faculty Search Committees:**

- 2016–017 | Chair, Search Committee, Tenure System Faculty in Graphic Design, AAHD
- Resulted in the hire of [redacted], MGD NC State University
- 2015–2016 | Member, Search Committee, Director for Creativity Exploratory, College of Arts & Letters
- Position canceled as a result of the Creativity Exploratory ending, search was near completion
- 2015–2016 | Chair, Search Committee, Fixed-Term Faculty in Graphic Design, AAHD
- Resulted in the hire of [redacted] for a 1-year appointment
FORM D - IV C SERVICE WITHIN THE ACADEMIC AND BROADER COMMUNITY

2014–May 2015 | Member, Search Committee, Fixed-Term Faculty in Graphic Design, AAHD
Resulted in the hire of [Name] and [Name] each for a 1-year appointment

2013–2014 | Chair, Search Committee, Tenure System Faculty in Graphic Design (Experience Arch), AAHD
Resulted in the hire of [Name], MFA Massachusetts College of Art and Design

2013–2014 | Member, Search Committee, Tenure System Faculty in Graphic Design, AAHD
Resulted in the hire of [Name], MFA University of Michigan

2013–2014 | Member, Umbrella XA Search Committee, Tenure System Faculty (Experience Arch), WRAC, College of Arts & Letters Resulted in the hire of [Name], Ph.D. Texas Tech University

Prior to MSU TS Academic Appointment:

2011–2012 | Member, Search Committee, Design Specialist, College of Arts & Letters, Failed search

Professional Design Services for MSU:

Sep 2014–Feb 2015 | Department of Art, Art History, and Design
AAHD Faculty Triennial, Tidal Shift, Exhibition Catalog, Identity, and Signage for MSU Broad

Oct 2014–Feb 2015 | College of Arts and Letters, Experience Architecture
Identity and Web Design

Aug 2012–Oct 2012 | Department of Art, Art History, and Design
Motion design for graphic design area project reel

May 2012–June 2012 | College of Arts and Letters
Print brochure and infographics
2. **Service within the Broader Community:**
   As a representative of the University, list significant contributions to local, national, or international communities that have not been listed elsewhere. This can include (but is not restricted to) outreach, MSU Extension, Professional and Clinical Programs, International Studies and Programs, and Urban Affairs Programs. Appropriate contributions or activities may include technical assistance, consulting arrangements, and information sharing; targeted publications and presentations; assistance with building of external capacity or assessment; cultural and civic programs; and efforts to build international competence (e.g., acquisition of language skills). Describe affected groups and evidence of contributions (e.g., evaluations by affected groups; development of innovative approaches, strategies, technologies, systems of delivery; patient care; awards). List evidence, such as grants (refer to Form D-IVE), of activity that is primarily in support of or emanating from service within the broader community.

**Local Community Outreach:**

*May 2010–present* | Volunteer, Meals-on-Wheels, East Lansing, MI
*May 2013* | Volunteer Instructor, Girl Scout Troop 31006, *Lead students in developing a stop motion video for their troop.*

**Prior to MSU TS Academic Appointment:**

*May 2003–May 2006* | Communications & Programming Committee Chair, Kansas City Art + Copy Club
FORM D - IV D  ADDITIONAL REPORTING

1. **Evidence of Other Scholarship:**
   Cite evidence of “other” scholarship as specified on p. 2 in the “summary rating” table (i.e., functions outside of instruction, research and creative activity, and service within the academic and broader community). Address the scholarship, significance, impact, and attention to context of these accomplishments.

2. **Integration across Multiple Mission Functions:**
   Discuss ways that your work demonstrates the integration of scholarship across the mission functions of the university—instruction, research and creative activities, and service within the academic and broader community.

3. **Other Awards/Evidence:**
   Cite other distinctive awards, accomplishments of sabbatical or other leaves, professional development activities, and any other evidence not covered in the preceding pages. (If the reporting period differs from the usual review period, then justify and support that period here.)
List grant proposals submitted during reporting period relating to teaching, research and creative activities, or service within the academic and broader community. Include grants in support of outreach, international, urban, and extension activities.*

<table>
<thead>
<tr>
<th>Name of Granting Agency (Grantor)</th>
<th>Focus of Grant (Focus:)</th>
<th>Date Submitted</th>
<th>$ Amount Requested</th>
<th>$ Amt Funded</th>
<th>Not Funded</th>
<th>$ Amount Assigned to Faculty Candidate (if Applicable)</th>
<th>Principal/Co-Investigators (if not faculty candidate)</th>
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<tr>
<td><strong>I. Instruction</strong></td>
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<tr>
<td>Grantor: MSU College of Arts and Letters</td>
<td>Speculating the Possibilities for Remote Collaborative Design Research: The Experimentations of a Drawing Robot</td>
<td>10/2016</td>
<td>$12,445.33</td>
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<td>$12,445.00</td>
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<td><strong>II. Research/Creative Activity</strong></td>
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<td>Grantor: NATL ENDOWMENT FOR THE HUMANITIES</td>
<td>Visualizing Slave Biographies</td>
<td>7/2015 &amp; 7/2014</td>
<td>$349,995.00</td>
<td>□</td>
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<td>Grantor: National Science Foundation</td>
<td>Documenting Ojibwe (ojc) and Cherokee (chr) Verb Phrases: Creating a Digital Archive</td>
<td>10/2014 &amp; 9/2013</td>
<td>$444,979.00</td>
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<td>App Abroad</td>
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<td>$68,058.00</td>
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<td>Grantor: INSTITUTE OF MUSEUM AND LIBRARY SERVICES</td>
<td>Analyzing Ojibwe and Cherokee Manuscripts: Proof of Concept for a Digital Archive</td>
<td>2/2014</td>
<td>$25,000.00</td>
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<td>$9,250.00</td>
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<td>Grantor: MSU-HARP Development</td>
<td>MAP Detroit: An interactive application exploring the past, present, and future of Detroit</td>
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<td>$21,048.00</td>
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<td>NATL ENDOWMENT FOR THE HUMANITIES</td>
<td>South African Freedom Sounds: The Amandla! Film Archive</td>
<td>8/2013</td>
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<td>NATL ENDOWMENT FOR THE HUMANITIES</td>
<td>Indians @ Work: A Digital Library &amp; Platform to Explore Native American Participation in the New Deal Era</td>
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<td>Developing Rhetorical Analysis Methods for Preventing Foodborne Illness via the Social Web: The Stasis Engine Project</td>
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<td>$59,780.00</td>
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### III. a. Service – Academic Community

| Grantor: | Focus: |  |  |  |  |  |  |  |

### III. b Service – Broader Community

#### i. MSU Extension

| Grantor: | Focus: |  |  |  |  |  |  |  |

#### ii. Professional/Patient Care Activities

| Grantor: | Focus: |  |  |  |  |  |  |  |

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**FORM D - IV E  GRANT PROPOSALS**

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