The faculty member is encouraged to use a range of evidence demonstrating instructional accomplishment, which can be included in portfolios or compendia of relevant materials.

1. <u>Undergraduate and Graduate Credit Instruction</u>:

Record of instructional activities for at least the past six semesters. Include only actual participation in credit courses (on- or off-campus instruction) or virtual university on-line courses. In determining the "past six semesters," the faculty member may elect to exclude any semesters during which s/he was on leave; additional semesters may be included on an additional page. Fill in or, as appropriate, attach relevant print screens from CLIFMS*.

See Attachment for additional course listings.

Semester	Course	Credits	Number of	Number of	Number of	Notes
and Year	Number	(Number	Sections Taught	Students	Assistants	
		or Var)	Lec Rec Lab		**	
<u>FS17</u>	STA 460	4	1	14	n/a	
	STA 465	4	1	11	n/a	
<u>SS17</u>	STA 360	3	1	20	n/a	
	STA 468	4	1	21	n/a	
FS16	STA 467	4	1	19	n/a	
	STA 468	4	1	8	n/a	
<u>US16</u>	STA 160	3	1	91	1	Summer Online Course
<u>SS16</u>	STA 465	4	1	16	n/a	
	AL 444	3	1	20	n/a	
	STA 860	6	1	3	n/a	Graphic Design Grads
FS15	STA 467	4	1	16	n/a	
	STA 468	4	1	20	n/a	
	STA 490	2	1	2	n/a	

*Consult departmental staff who are authorized to enter data on the web-based CLIFMS (Course Load, Instruction, Funding and Modeling System) system and can search for course sections and enrollments by faculty name, per semester.

**May include graduate and undergraduate assistants, graders, and other support personnel.

2. Non-Credit Instruction:

List other instructional activities including non-credit courses/certificate programs, licensure programs, conferences, seminars, workshops, etc. Include non-credit instruction that involves international, comparative, or global content delivered either to domestic or international groups, either here or abroad.

Additional Instruction at MSU:

March 21-25, 2016 | On Walls, with **Coordination** (guest facilitator). Coordination and facilitation of the week-long workshop and exhibition for all AAHD students

July 27, 2015 | Spartan Quest, Interactive Paper Prototyping, Workshop for Detroit-area highschool school students

Oct 15–17, 2014 | MSU Broad College of Business, *BroadWeek1: Innovation and Creativity,* Coordination and facilitation of two day-long Design Thinking Workshops for 79 MBA students. Hosting and and a students of Skidmore Studio, Detroit, MI and a students of the MICA Center for Design Practice in Baltimore, MD.

June 24–26, 2014 | Grandparents University, Interactive Paper Prototyping, Workshop for elementary school students and their grandparents

Nov 2012 | Creativity Exploratory, Community Through Typography, Workshop for undergrad and graduate students

July 23–27, 2012 | Creativity Exploratory, *Digital Storytelling in the MSU Gardens,* co-taught with WRAC), Week-long summer camp for middle-school aged girls

Additional Instruction Prior to TS Academic Appointment:

Dec 2011 | Creativity Exploratory, FOODtype, Workshop for undergrad and graduate students

Oct 2011 | Creativity Exploratory, Michigan Complete Streets: Motion Project, Presentation for faculty

Oct 2010 | MSU Digital Humanities Conference, Interactive Paper Prototyping, Workshop for undergrad and graduate students

Additional (Invited) Instruction beyond MSU:

. "Making Narratives." Interactive Workshop, Department of Art, Appalachian State University, Boone, North Carolina, March 8, 2017.

. "Maps, Diagrams, Infographics, Data Vis, What's the Difference?" Workshop, Department of Design, University of Kansas, Lawrence, Kansas, Feb 25, 2015.

. "Type + Image." Workshop, Department of Art, University of Arkansas, Fayetteville, Arkansas, Feb 23, 2015.

*Consult departmental staff who are authorized to enter data on the web-based CLIFMS (Course Load, Instruction, Funding and Modeling System) system and can search for course sections and enrollments by faculty name, per semester.

FORM D - IV A INSTRUCTION, continued

3. Academic Advising:

a. Faculty member's activity in the area of academic advising. The statement may include commentary on supplementary materials such as recruitment activities, international student advising, evidence of peer recognition, and evidence of student recognition.

Undergraduate: N/A

Graduate: N/A

Graduate/Professional: N/A

Other: N/A

b. Candidate's undergraduate advisees (if applicable to individual under review):

	Freshman	Sophomore	Junior	Senior
Number of current undergraduate advisees				

c. Candidate's graduate/graduate-professional advisees (limit to principal advisor or committee chairpersonship status):

	Masters	Doctoral	Professional
Number of students currently enrolled or active			
Number of graduate committees during the reporting period	5		
Degrees awarded during the reporting period	4		
Degrees awarded during career			

FORM D - IV A INSTRUCTION, continued

4. List of Instructional Works:

List publications, presentations, papers, grants received (refer to Form D-IVE), and other works that are primarily in support of or emanating from instructional activity.

N/A

5. Other Evidence of Instructional Activity:

Cite other evidence of instructional productivity such as works/grants in progress or under review (refer to Form D-IVE). Address instructional goals and approaches; innovative methods or curricular development; significant effects of instruction; and curatorial and patient care activities, etc. Include evidence of instructional awards and peer recognition (within and outside the university).

Degree Development:

<u>BFA Graphic Design</u>, *Launched in Spring 2016*, degree program within the Department of Art, Art History, and Design, a minor in Graphic Design was created at this same time. Prior to a BFA in Graphic Design, the degree was offered as a BFA in Studio Art with an emphasis in Graphic Design.

BA Experience Architecture, Launched in Fall 2014, Interdisciplinary degree program within the College of Arts and Letters, co-wrote with colleagues from Professional Writing.

Student Mentorship:

Oct 2015–present | Graduate Writing Advisor, AAHD Aug 2012–present | Faculty Advisor, AIGA MSU Student Group April 7, 2017 | Research Mentor, University Undergraduate Research and Arts Forum April 10, 2016 | Research Mentor, University Undergraduate Research and Arts Forum April 4, 2014 | Research Mentor, University Undergraduate Research and Arts Forum, 3 Award recipients April 12, 2013 | Research Mentor, University Undergraduate Research and Arts Forum, 2 Award recipients Fall 2012 | Professorial Assistantship Mentor, Honors College, for Rachael Johnson

Host of Guest Lecturers in Department of Art, Art History, and Design:

Sept 2016	, NCSU, Raleigh, North Carolina	
Mar 2016	Print Matters with , French Paper and , Mama's S	Sauce
Oct 2015	, MK12, Kansas City, Missouri	
Feb 2015	, Homer, Alaska	
Oct 2014	n, Draplin Design, Co., Portland, Oregon	
Mar 2014	, Creative Director, Bluecadet, Philadelphia, PA	

Host of Visiting Guests:

Apr 2013	Proprietor, implied music, Detroit, MI
Mar 2013	Redhead Studio, Lansing, MI
Hosted for the Creat	ive Community Series at the Creativity Exploratory, Michigan State University
Mar 2013	Designer & Illustrator, Sockeye, Portland, OR
Hosted for the AIGA	Detroit Portfolio Review 2013 at Michigan State University

Student Achievement:

"Submerged Stress" by **Example 1**, Title Sequence, won a Bronze ADDY Award at the *Mid-Michigan Creative Alliance ADDY Competition*. February 2017. Juried Competition.

"Making Narratives." Experimental Typography, held at *AIGA Design Educators Conference, Frontier*. Bozeman, Montana, Oct 7–9, 2016. Juried International Group Exhibition.

Cover Design Selected for *Technical Communication*, February 2016 issue. Art Directed by Illustrated by (graduate student), Edited by

"The Wedding Speech" by and "How to Walk a Sprout" by the sequences, each won a Bronze ADDY Award at the *Mid-Michigan Creative Alliance ADDY Competition*. February 2016. Juried Competition.

FORM D - IV A INSTRUCTION, continued

"Working Hard and Playing Hard: An Application for Gamers Integrating Experience and Play" by """. "EasyGrocery: An Interactive Shopping Tool" by """, and "Bakeram: A Hot Yoga Application" by """, Research Posters, Award Winners, 2014 UURAF (University Undergraduate Research and Arts Forum) at MSU

"Heart Effects" by and "Inconclusive" by Film Festival 2014, Lansing, Michigan, April 2014. Juried Group Screening.

"Music Genre." Typographic Posters. *Digital Window (Design Educator's Exhibit-International),* held at The University of Texas-Pan American, Edinburg, TX, Fall 2014. Juried International Group Exhibition.

"Heart Effects" by **Exercise** and "Inconclusive" by **Exercise**, Motion Design Projects screened at the *Traverse City Film Festival 2014*, Lansing, Michigan, Aug 2014. Juried Group Screening. New in Student Performance, *at MSU Broad, East Lansing, MI*, Motion Project Screening, STA 468 Time and Motion Design class, Fall 2013

"Interactive Water Cycle" by and "Life & Earth Sciences" by Research Posters, Award Winners, 2013 UURAF (University Undergraduate Research and Arts Forum) at MSU

1. <u>Undergraduate and Graduate Credit Instruction</u>:

Additional Courses taught during TS Academic Appointment (not listed on Form D):

FS12

STA 365 Sec. 002 enroll 20 / 3 credits STA 467 Sec. 001 enroll 18 / 4 credits

SS13

STA 468 Sec. 001 enroll 19 / 4 credits STA 490 Sec. 007 enroll 1 / 4 credits STA 860 Sec. 001 enroll 1

FS13

AL 285 Sec. 001 enroll 9 / 3 credits STA 467 Sec. 001 enroll 20 / 4 credits *STA 490 Sec. 016 enroll 0*

SS14

STA 468 Sec. 001 enroll 20 / 4 credits STA 491E Sec. 002 enroll 18 / 4 credits STA 860 Sec. 003 enroll 1

US14

STA 490 Sec. 001 enroll 0 STA 490 Sec. 103 enroll 2 / 3 credits STA 491 Sec 731 enroll 46 / 3 credits

FS14

STA 466 Sec. 001 enroll 15 / 4 credits STA 467 Sec. 001 enroll 13 / 4 credits STA 490 Sec. 016 enroll 2 / 4 credits STA 860 Sec. 003 enroll 1

SS15 no courses / RESEARCH LEAVE

US15

STA 160 Sec. 730 enroll 61 / 3 credits

Additional Courses Prior to MSU TS Academic Appointment (at MSU):

SS12

STA 466 Sec. 001 enroll 19 / 4 credits STA 468 Sec. 001 enroll 19 / 4 credits STA 490 Sec. 002 enroll 1 / 1-6 credits STA 492 Sec. 002 enroll 38 / 2 credits STA 492A Sec. 002 enroll 21 / 1 credits

FS11

STA 365 Sec. 003 enroll 20 / 3 credits STA 467 Sec. 001 enroll 19 / 4 credits STA 490 Sec. 005 enroll 1 / 1-6 credits

SS11 no courses / MATERNITY LEAVE

FS10

STA 365 Sec. 002 enroll 21 / 3 credits STA 365 Sec. 003 enroll 19 / 3 credits STA 466 Sec. 001 enroll 17 / 4 credits STA 467 Sec. 001 enroll 19 / 4 credits STA 490 Sec. 005 enroll 1 / 1-6 credits

SS10

STA 365 Sec. 001 enroll 20 / 3 credits STA 365 Sec. 002 enroll 21 / 3 credits STA 467 Sec. 001 enroll 19 / 4 credits STA 490 Sec. 005 enroll 3 / 1-6 credits

FS09

STA 365 Sec. 003 enroll 17 / 3 credits STA 370 Sec. 003 enroll 17 / 3 credits STA 468 Sec. 001 enroll 16 / 4 credits

Additional Courses Prior to MSU TS Academic Appointment (beyond MSU):

D 104 First Year Studio I, Teaching Assistant for the second of the seco

Additional Academic Appointments Prior to TS Academic Appointment:

Aug 2009–July 2012 | Assistant Professor of Graphic Design (fixed term), Department of Art, Art History, and Design, Michigan State University, East Lansing, Michigan

Aug 2008-May 2009 | Teaching Assistant, College of Design, NC State University, Raleigh, North Carolina

Aug 2006–May 2007 | Aug 2001–Dec 2001 | Adjunct Design Instructor, Department of Art and Design The University of Kansas, Lawrence, Kansas

1. List of Research/Creative Works:

Books

* , editors. *Collab + Design Education*, Book, Bloomsbury Academic, London, UK. *Contract secured Sept 2017, estimated publication Spring 2019*.

, editors. *Proceedings of {MODE} Motion Design Education Summit 2017*, Routledge, Taylor & Francis Journals Production, Abingdon, UK, June 2017

editors. Proceedings of {MODE} Motion Design Education Summit 2015, Routledge, Taylor & Francis Journals Production, Abingdon, UK, Jul 11, 2016.

Prior to MSU TS Academic Appointment:

. "Spatial Mapping and Navigation: Physical and Online Environments." Master's Thesis, 158 pages, NC State University, May 2009.

Articles

. "Building a Mentor Network." Article, AIGA Design Educators Community. New York, NY, May 25, 2016.

. "Killer Robots and the Humanities: Building an Interdisciplinary UX Program." Article, *User Experience Magazine*, 15–19. Sept 2015.

edited by and . "Issues in Technology." Essay, *Margin, Volume 2: Design Matchmaking*, , 17–29. White Matter Studio Collective, Jun 2014. . "KORA: A Digital Repository and Publishing Platform." Poster Article, *Journal of Digital Humanities Vol. 2, No. 3 Summer 2013*, edited by and , 54–55. Pressforward, Dec 2013.

. "Career Transitions." Essay, *Margin, Volume 1: Inside_Outside*, edited by and , 68–70. White Matter Studio Collective, Oct 2012.

* . "Tracing and Responding to Foodborne Illness." Article, *Proceedings of the 30th ACM International Conference on Design of Communication.* 369–370. Seattle, Washington, Oct 3–5, 2012. New York: ACM SIGDOC, 2012.

Reviews

. "AIGA New Ventures: Intersections in Design Education." Conference Review, *Journal of Communication Design*, 200–202. Taylor & Francis Journals Production, Abingdon, UK, Oct 17, 2016.

Papers for learned professional organizations and societies

* . "Speculating the Possibilities for Remote Collaborative Design Research: The Experimentations of a Drawing Robot." Paper, *The Design Journal*, Taylor & Francis Journals Production, Abingdon, UK. September 6, 2017.

* Creative Practice Conference 'Making Research: A Tool for Design Practice." Paper, Proceedings of the ADAPT-r for the Creative Practice Conference 'Making Research | Researching Making'. 418–427. Aarhus School of Architecture, Aarhus, Denmark. Sep 10–12, 2015.

. "Apples and Oranges, or Birds of a Feather: Design Education at MSU." Paper, *Proceedings of the University & College Designers Association Conference Design Education Summit.* 186–196. Madison, Wisconsin, May 19–20, 2014. Smyrna: UCDA, 2014.

. "Balancing the Practical + the Possible When Teaching Interaction Design." Paper, *Proceedings of the AIGA Design Educators Conference, Connecting Dots.* 68–77. Cincinnati, Ohio, Mar 14–15, 2014.

* Designer Roles: Beyond the Visual Expert." Paper, *Proceedings of the University & College Designers Association Conference Design Education Summit.* 102–118. Chattanooga, Tennessee, May 20–21, 2013. Smyrna: UCDA, 2013.

Presentations for learned professional organizations and societies

* . "Speculating the Possibilities for Remote Collaborative Design Research: The Experimentations of a Drawing Robot." Paper Presentation, *Design for Next, 12th European Academy of Design Conference*. Sapienza University of Rome, Rome, Italy. Apr 12-14, 2017.

* "Adventures in Disobedience." Panel Presentation, *AIGA Design Educators Conference, Frontier*. Bozeman, Montana, Oct 7–9, 2016.

* Experimental Typography as a Method of Sustained Learning." Presentation, *Society of Typographic Aficionados TypeCon2016 Type & Design Education Forum*. Seattle, Washington, Aug 25, 2016.

* "COLLAB: DESIGN ED Collaborations in Design Education." Presentation, *The Group for Learning in Art and Design (GLAD) 2016 Conference, Creative Pedagogies across Disciplines*, Birmingham, United Kingdom. Feb 26, 2016.

* Mapping Research: A Tool for Design Practice." Paper Presentation, *The ADAPT-r for the Creative Practice Conference 'Making Research* | *Researching Making*'. Aarhus School of Architecture, Aarhus, Denmark. Sep 10–12, 2015.

* . "Exploring New Modes of Low Stakes Collaboration for Faculty and Students." Paper presented at the *Association of Registered Graphic Designers (RGD) Design Educators Conference*. Toronto, Ontario, Nov 8, 2014.

* "A Humanities Approach to Innovation in an Interdisciplinary Major." Paper Presentation, *AIGA Design Educators Conference, New Ventures*. Portland, Oregon, Sep 11–13, 2014.

. "Collaboration in Mediated

Environments: A Conversation on Affordances." Panel Presentation, *Design Research Society (DRS) 2014 Conference*, Umeå, Sweden, Jun 16–19, 2014.

"Apples and Oranges, or Birds of a Feather?"

Paper Presentation, University & College Designers Association Conference Design Education Summit. Madison, Wisconsin, May 19–20, 2014.

* Balancing the Practical + the Possible When Teaching Interaction Design." Paper Presentation, *AIGA Design Educators Conference, Connecting Dots*, Cincinnati, Ohio, Mar 15, 2014.

* . "Design Educator + mom = ?" Pecha Kucha Presentation, AIGA Design Educators Conference, Head, Heart, Hand, Minneapolis, Minnesota, Oct 10, 2013.

* Design is in the Process." Poster Presentation, *AIGA Design Educators Conference, Head, Heart, Hand*. Minneapolis, Minnesota, Oct 10, 2013.

. "Best Practices in Visual Design for Digital Humanities Projects." Presentation, *Network Detroit: Digital Humanities Theory and Practice*, Detroit, Michigan, Sep 27–28, 2013. **

* . "KORA: A Digital Repository and Publishing Platform." Poster Presentation, *Digital Humanities 2013 Conference*, Lincoln, Nebraska, July 16–19, 2013.

* . "Designer Roles: Beyond the Visual Expert." Paper Presentation, University & College Designers Association Conference Design Education Summit, Chattanooga, Tennessee, May 20–21, 2013.

. "Tracing and Responding to Foodborne Illness." Poster Presentation, 30th ACM International Conference on Design of Communication (SIGDOC), Seattle, Washington, Oct 3–5, 2012.

Prior to MSU TS Academic Appointment:

. "Spatial Mapping and Navigation: Physical and Online Environments." Poster Presentation, *INTERCOM Research Symposium*, NC State University, Raleigh, North Caroling, May 2009.

"NC State MGD Program." Presentation, *AIGA* Design Educators Social Studies: Educating Designers in a Connected World, Baltimore, Maryland, Oct 17–19, 2008.

. "Futurecast: Lifeline Timeline." Presentation, *Option Shift Control: Collaboration and Cocreation by Design*, Graduate Symposium, College of Design, NC State University, Raleigh, NC, Nov 30–Dec 1, 2007.

Artistic and creative endeavors (exhibits, showings, scores, performances, recordings, etc.)

, Cover Design. Proceedings of {MODE} Motion Design Education Summit 2015, Routledge, Taylor & Francis Journals Production, Abingdon, UK, Jul 11, 2016.

"Visual Response." Typographic Collage, *Margin, Volume 1: Inside_Outside*, edited by , 80–81. White Matter Studio Collective, Oct 2012.

. "A Text." Typographic Collage, *KeepDelete, turning messages into keepsakes*, edited by 20. Lexington: CreateSpace, December 2012.

*"Remote Collaborative Design Research: The Experimentations of a Drawing Robot." Robot Drawings and Process. *Inside/Outside: Working our way out of the damaged now*, held at San Francisco State Design Gallery, San Francisco, Feb 16–Mar 30 2017. Curator, Curator, Curated International Group Exhibition.

"Amazing Things." Album Cover Design and "Design is in the Process." Infographic Poster. *Tidal Shift: Department of Art, Art History, and Design Faculty Triennial,* held at the Eli and Edythe Broad Art Museum, East Lansing, Michigan, Feb 20–Mar 29, 2015. Curator, **Department of Cover Design Faculty Triennial**. Curated Group Exhibition.

*"Interrupt." and "Rise/Fall." Infographic Installations. In association with *DesignInquiry/Design Cities: Detroit's MOCAD DEPE Space Residency*, held at the Museum of Contemporary Art Detroit, Michigan, Oct 2014–Dec 2014. Curated Invitational International Group Exhibition & Residency.

*"MARGIN: A/synchronous: Writing, Visualization, and Collaboration." Collaborative Poster Design with . *Collage Exhibition*, held at (SCENE) Metrospace, East Lansing, Michigan, Sep 2014. Juried International Group Exhibition.

"NC State College of Design: Collective Intelligence. Collaborative Design." Publication Design, *The University of Kansas Visual Communication Design Alumni Exhibit*, held at Art & Design Gallery, The University of Kansas, Lawrence, Kansas, Oct 2012. Curated Invitational Group Exhibition.

* "Collaborative Speed Dating." Workshop, *AIGA Design* Educators Conference, Frontier. Bozeman, Montana, Oct 7–9, 2016.

* . "Design practitioners and educators can find value in a collaborative practice." Roundtable Workshop, AIGA Design Educators Conference, Nuts + Bolts. Bowling Green, Ohio, Jun 15–16, 2016.

Prior to MSU TS Academic Appointment:

"Spatial Mapping and Navigation: Physical and Online Environments." Poster and Interactive work. *AAHD Biennial Faculty Exhibition*, held at Kresge Art Museum, Michigan State University, East Lansing, Michigan, Sep 2010. Group Exhibition.

"SOWN Designs." Vintage Handmade Pillows. *SOWN Trunk Show*, held at Hammerpress Letterpress Studio, Kansas City, Missouri, Dec 2009. Invitational Solo Exhibition.

"Concept Mapping." Poster. *Design Thinking Exhibition*, held at Leazar Hall, NC State University, Raleigh, North Carolina, Sep 2008. Invitational Group Exhibition.



. "Dimensional Poster." 3D Poster, *Elevate* project, edited and curated by Nov 2011.

* . "Process Visualization: Learning Group 1." Visualization, *Proceedings of the Stir Symposium*. 46–53. Ohio State University, Columbus, Ohio, Oct 7–9, 2011.

. "SOWN Designs." Typographic Collage Textiles, 1000 Ideas for Creative Reuse: Remake, Restyle, Recycle, Renew, edited by Garth Johnson, 197, 210, 218, 238. Quayside: Quarry, November 2009.

Reports or studies

edited by

. "Charette 4: Motion Workshop." Case Study, *Margin, Volume 2: Design Matchmaking*, , 54–65. White Matter Studio Collective, Jun 2014.

1. List of Research/Creative Works:

Attach a separate list of publications, presentations, papers, and other works that are primarily in support of or emanating from Research and Creative Activities. Indicate how the primary or lead author of a multi-authored work can be identified. The list should provide dates and, in particular, accurately indicate activity from the reporting period. Items to be identified:

- 1) Books
- 2) Book chapters
- 3) Bulletins or monographs
- 4) Articles
- 5) Reviews
- 6) Papers and presentations for learned professional organizations and societies
- 7) Artistic and creative endeavors (exhibits, showings, scores, performances, recordings, etc.)
- 8) Reports or studies

Indicate peer-reviewed or refereed items with a "*".

Indicate items with a significant outreach component with a "**" (determined by the faculty member)

2. <u>Quantity of Research/Creative Works Produced</u>:

For each of the categories listed in question one above, list the number of research and creative works produced.

	1	2	3	4	5	6	7	8
During the reporting period	3	0	0	6	2	22	10	1
During career						25	16	

3. <u>Number of Grants Received</u> (primarily in support of research and creative activities; refer to Form D-IVE): During the reporting period: <u>1</u> During career: <u>1</u>

4. <u>Other Evidence of Research/Creative Activity</u>:

Cite other evidence of research and creative productivity such as: seminars, colloquia, invited papers; works/grants in progress or under review (refer to Form D-IVE); patents; formation of research-related partnerships with organizations, industries, or communities; curatorial and patient care activities, etc. Include evidence of peer recognition (within and outside the university).

Invited Public Presentations:

. "A Timeline." Visiting Guest Presentation, Department of Art, Appalachian State University, Boone, North Carolina, March 7, 2017. Was invited as a Visiting Designer to deliver a presentation, give class critiques, conduct a workshop, and juror an exhibition.

. "Motion & Interaction, How Motion is Used to Share Complex Interactive Concepts." Presentation, *{MoDe} Motion Design Education Summit*, University of Notre Dame, South Bend, Indiana, Apr 26–27, 2013.

"Audience: Designing Positive Experiences." Presentation, AAF Great Lakes Bay Region Quarterly Luncheon, Midland, Michigan, Apr 3, 2013.

. "A Roadmap for Digital Storytelling." Presentation, AAF Great Lakes Bay Region Quarterly Luncheon, Midland, Michigan, Jun 11, 2014.

. "Audience: Designing Positive Experiences." Presentation, *Mid-Michigan Creative Alliance Quarterly Luncheon*, East Lansing, Michigan, Oct 25, 2012.

Design Residencies:

DesignInquiry: WILD__NESS \/ WEIRD_NESS, 1 of 11 Participants, West Bamfield, BC, Canada, Aug 7–13, 2016.

DesignInquiry: NO QUO, 1 of 17 Selected Participants, Vinalhaven, Maine at Sparrow Barn, Jun 14-20, 2015.

Experimental Thinking/Design Practices, held at Griffith University Art Gallery, Brisbane, Australia, Sep 18–Nov 7, 2015. Curators, Curated International Group Exhibition.

Exchange, held at Crane International Project Space, Philadelphia, October 8–16, 2015. Curator Curator Curated International Group Exhibition. *Exhibition catalog*

DesignInquiry/DesignCity: Detroit, 1 of 24 Selected Participants Detroit, Michigan at PonyRide, Feb 20–23 2014.

Awards and Fellowships:

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2017. *Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy.* Awarded \$1300.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2017. *Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy.* Awarded \$1000.

Special Foreign Travel Fund, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded \$1000.

College of Arts and Letter Summer Fellowship. College of Arts and Letters, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support summer pay and research activities for the Experimentations with a Drawing Robot and Collab + Design Education research projects. Awarded \$12,445.

CAL URI, College of Arts & Letters, Undergraduate Research Initiative Award, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support student labor for the Experimentations with a Drawing Robot research project. Awarded \$750.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2016. *Submitted a competitive proposal and was awarded funds to support travel to Creative Pedagogies across Disciplines, in Birmingham, UK.* Awarded \$1000.

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support travel to Making Research and Researching Making in Aarhus, Denmark. Awarded \$800

Faculty Research Award, College of Arts & Letters, Michigan State University, 2015. Submitted a competitive proposal and was awarded funds to support student labor for the Collab + Design Education research project. Awarded \$3000.

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2015. *Submitted a competitive proposal and was awarded funds to support travel to New Ventures in Portland, Oregon.* Awarded \$1000.

Graphis Design Annual 2014, Merit Award for Amazing Things Cover Art, 2014.

Special Foreign Travel Fund, Michigan State University, 2014. Submitted a competitive proposal and was awarded funds to support travel to Design's Big Debates in Umea, Sweden. Awarded \$1000.

CFIT College Fund for International Travel (Cycle II), College of Arts and Letters, Michigan State University, 2013. Submitted a competitive proposal and was awarded funds to support travel to More for Less – Design in an Age of Austerity in Dublin, Ireland. Awarded \$1000.

Prior to MSU TS Academic Appointment:

Graphic Design Excellence Faculty Book Award, College of Design, NC State University, 2009.

AIGA North Carolina BOOM Design Award for NC State College of Design: Collective Intelligence. Collaborative Design, Volume 33, 2008. Juried design competition

Marketing Excellence Recognition Award, Hallmark Cards, Inc. 2007.

Kansas City ADDY Silver Award for Art + Copy Club Website Design, 2006. Juried design competition

AIGA Kansas City A3 Design Award for Brand Champion Card Carrier, Hallmark Cards Inc. and Use Music Mailer, Hallmark Cards Inc. 2006. Juried design competition

Kansas City ADDY Gold and Silver Award for Crown Center Event Poster, Kuhn & Wittenborn Advertising, 2001. Juried design competition

Research-Related Appointment:

Nov 2012–present | Director of Visual Interaction Design Projects, MATRIX at Michigan State University *MATRIX is MSU's center for Digital Humanities & Social Sciences.*

Commissions and Consultations:

May 2015-present | Collective IQ Design LLC, network partner & consultant

Jul 2015-present | ImPACT, Autism Research Lab, Department of Psychology, Michigan State University, East Lansing, Michigan

Jul 2014 and Mar 2013 | SIGDOC, Association for Computing Machinery's Special Interest Group on the Design of Communication

Mar 2014–May 2014 | StraMetrics, East Lansing, Michigan

Nov 2013-Jan 2014 | Black Women's Archive, East Lansing, Michigan

Oct 2013-Nov 2015 | DADO Records, Lansing, Michigan

Jan 2013–Apr 2013 | Delsin Records, Amsterdam, Netherlands

Mar 2013 | Capital Imaging, Lansing, Michigan

Mar 2012-May 2014 | MATRIX, Center for Digital Humanities and Social Sciences, East Lansing, Michigan

May 2007–Jun 2014 | SeaWorld Parks and Entertainment (formally Busch Entertainment), Tampa, Florida,

Jul 2012–Dec 2012 | Endangered Wolf Center, Eureka, Missouri

Feb 2012-Apr 2012 | A Serious Company, Haslett, Michigan

Prior to MSU TS Academic Appointment:

Jul 2011-Sep 2011 | Hallmark Cards, Inc., Kansas City, Missouri

Aug 2008 | Henry Road, Studio City, California

Sep 2008–Oct 2008 | Institute for Emerging Issues, NC State University, Raleigh, North Carolina

Apr 2007–Oct 2008 | ORDA International, Kansas City, Missouri

Aug 2003-Aug 2004 | Habitat for Humanity, Kansas City, Missouri

Industry Experience Prior to MSU TS Academic Appointment:

Jul 2008-Apr 2011 | Entrepreneur, SOWN Designs, Designer pillows crafted from vintage feed bags

May 2007-Nov 2013 | Freelance Designer, Authentus Group, Kansas City, Missouri

Oct 2006–Jul 2007 | Art Director, Retail Branding Strategy, Hallmark Cards, Inc., Kansas City, Missouri Jul 2005–Jul 2007 | Art Director, Hallmark Marketing Design Studio, Hallmark Cards, Inc., Kansas City, Missouri Jan 2005–Jul 2005 | Designer IV, Hallmark Marketing Design Studio, Hallmark Cards, Inc., Kansas City, Missouri May 2004–Dec 2004 | Art Director, Hallmark Loyalty, Hallmark Cards, Inc., Kansas City, Missouri Sep 2001–May 2004 | Designer II-IV, Hallmark Loyalty, Hallmark Cards, Inc., Kansas City, Missouri Sep 2000–Sep 2001 | Designer I, Hallmark Gift Books, Hallmark Cards, Inc., Kansas City, Missouri

Jul 1999-Sep 2000 | Associate Art Director, Kuhn & Wittenborn Advertising, Kansas City, Missouri

Jul 1998–Oct 1999 | Designer, Griffin Technologies, Lawrence, Kansas

Feb 1999-Jun 1999 | Design Intern, Willoughby Design Group, Kansas City, Missouri

Jan 1999–May 1999 | Typesetter, School of Fine Arts, The University of Kansas, Lawrence, Kansas

Patent Prior to MSU TS Academic Appointment:

United States Design Patent for Hallmark Cards, Inc. Fixture Section with Messaging Hierarchy, 2010

1. Service within the Academic Community

a. Service to Scholarly and Professional Organizations:

List significant committee/administrative responsibilities in support of scholarly and professional organizations (at the local, state, national, and international levels) including: elected and appointed offices held; committee memberships and memberships on review or accreditation teams; reports written and submitted; grants received in support of the organization (refer to Form D-IVE); editorial positions, review boards and ad hoc review requests; and programs and conferences planned and coordinated, coordinated or served on a panel or chaired a session. Include evidence of contributions (e.g., evaluations by affected groups or peers).

Leadership Positions:

June 2016-present | Conference Experience, Coordination, and Review Chair, {MODE} Motion Design Education Summit, Columbus, Ohio, June 7-9, 2017, with (OSU), (Kent State), and (Notre Dame)

Dec 2015-June 2016 | Programming Co-Chair, Nuts + Bolts, AIGA Design Educators Conference, Bowling Green, Ohio, June 2016

Apr 2014-June 2016 | Conference Experience, Coordination and Archival Chair, {MODE} Motion Design EducationSummit, Dublin, IE, June 3-5, 2015, with (OSU), (Kent State), and (Notre Dame)

Jun 2010-May 2014 | Education Director, AIGA Detroit Chapter, the professional organization for design Events organized as AIGA detroit education director are listed in detail here:

AIGA Detroit Student Portfolio Day, A day for design students to meet with peers and share their portfolio with local professionals. Approximately 80 students and 35 professionals attend each year. Mar 2014 | Eastern Michigan State University, Ypsilanti, MI Mar 2013 | Michigan State University, East Lansing, MI (with keynote

Mar 2012 | University of Michigan, Ann Arbor, MI (with keynote Mar 2011 | College for Creative Studies, Detroit, MI (with keynote

AIGA Detroit Workplace Workshop, A forum for students to learn from professionals about resume and portfolio building as well as freelance practices. Feb 2014 | Skidmore Studio, Detroit, MI Oct 2012 | Eastern Michigan University, Ypsilanti, MI Oct 2011 | Eastern Michigan University, Ypsilanti, MI

AIGA Detroit Student Studio Tours, Design studio tours for all area design students. Sept 2012 | Pluto, MRM, and McCann, Birmingham, MI Mar 2011 | Octane Design, Defrost Design, and 02 Creative Solutions, Royal Oak, MI Oct 2010 | Prvor Design Co., Elevated Press, and Phire Branding Company, Ann Arbor, MI Sept 2010 | Traction, Redhead Design Studio, and Ciesa Design, Lansing, M

AIGA Detroit Student Studio Socials, Studio tours organized by area AIGA student groups. Apr 2012 | International Academy of Design and Technology Dec 2011 | College for Creative Studies Nov 2011 | Michigan State University Oct 2011 | Lawrence Tech University

Professional and Academic Organization Memberships:

May 2016-May 2017 | Member, The Society of Typographic Aficionados Jul 1999-May 2016 | Contributing Member, AIGA, the professional organization for design May 2014-May 2015 | Member, DRS, Design Research Society

International/National Juror and Review Practices of Professional Work:

May 2017 | Book Reviewer, Teaching Design by , editor , Skyhorse Publishing, New York, NY

Aug 2016 | Journal Peer-Reviewer, Dialectic Journal, AIGA Design Educators Community, University of Michigan Publishing, Ann Arbor, Michigan

Aug 2016 and July 2014 | Book Reviewer, Interaction Design from Alpha to Beta by Bloomsbury Publishing, Fairchild Books, London, United Kingdom

Feb 2015 | Grant Reviewer, AIGA Design Faculty Research Grants, AIGA Design Educators Community, 2014–2015

Jan 2014 | Design Competition Judge American Advertising Federation Great Lakes Bay Region The ADDYs, is the advertising industry's largest and most representative competition. Invited Juror.

Jul 2013 | Book Reviewer, Form Follows Context by and and the second states are second s

National Juror and Review Practices of Student Work:

Feb 2017 | Art & Design Exhibition & Competition Juror, *Art & Design Expo*, annual juried student exhibition organized by the Smith Gallery and the Department of Art at Appalachian State University. Boone, North Carolina. Invited Juror.

Mar 2015 | Portfolio Reviewer, AIGA Detroit Student Portfolio Day, College for Creative Studies, Detroit, MI

Prior to MSU TS Academic Appointment:

Mar 2010 | Portfolio Reviewer, AIGA Detroit Student Portfolio Day, International Academy of Design and Technology, Troy, Michigan

Sep 2009 | Visiting Critic, Corporate Identity/Graphic Design Course, Kent State University, Kent, Ohio.

Oct 2009 | Visiting Critic, Design Coalition Course, MICA (Maryland Institute College of Art), Baltimore, Maryland.

Apr 2007 | Portfolio Reviewer, AIGA Kansas City Student Portfolio Day, Kansas City Art Institute, Kansas City, Missouri

2004, 2005, 2006 | Portfolio Juror, Johnson County Community College Annual Student Portfolio Review, Johnson County Community College, Overland Park, Kansas

Participation in Professional and Academic Conferences & Workshops:

May 11-15, 2015 | Participant, Strategies and Tools Across Fields: Teaching and Writing (STAF), MSU Writing Center

Prior to MSU TS Academic Appointment:

Oct 2011 | Learning Group 1 Visualizer, Stir Symposium, Ohio State University, Columbus, Ohio

Jan 2010 | Participant, Design, Community & the Rhetoric of Authenticity, Graduate Symposium, NC State University, Raleigh, North Carolina

Nov 2007 | Communications Coordinator, *Option Shift Control: Collaboration and Co-creation by Design,* Graduate Symposium, NC State University, Raleigh, North Carolina

Apr 2008 | Attendee, AIGA Design Educators Conference, Messaging Media, Boston, Massachusetts Oct 2003 | Attendee, AIGA National Design Conference, The Power of Design, Vancouver, BC

b. <u>Service within the University</u>:

List significant committee/administrative responsibilities and contributions within the University. Include service that advances the University's equal opportunity/affirmative action commitment. Committee service includes: appointed and elected university, college, and department ad hoc or standing committees, grievance panels, councils, task forces, boards, or graduate committees. Administrative responsibilities include: the direction/coordination of programs or offices; admissions; participation in special studies or projects; collection development, care and use; grants received in support of the institution (refer to Form D-IVE), etc. Describe roles in any major reports issued, policy changes recommended and implemented, and administrative units restructured. Include evidence of contributions (e.g., evaluations by peers and affected groups).

University Committees and Workgroups:

2015–2017 | Exhibition & Performance Grants Review Panelist, Humanities and Arts Research Program (HARP) Development and Production

College Committees and Workgroups:

Spring 2017 | Department Representative, Sudler Student Award Committee

2016-present | Department Representative, College of Arts & Letters Committee for Inclusive Practices

2014-present | Advisory & Curriculum Committee, Experience Architecture Bachelor of Arts

 Fall 2011–Fall 2014 | Core Committee Member, Experience Architecture Bachelor of Arts

 New interdisciplinary degree program within the College of Arts and Letters with colleagues from Professional Writing,

 Design, Philosophy, and Computer Science, development began in Fall 2011 with

Spring 2015 | Graphic Design Judge, University Undergraduate Research and Arts Forum

2012–2013 | Selected Participant, Digital Humanities Learning Community

2015–2016 | Faculty Advisory Committee Member, Creativity Exploratory, with Director

2011-2015 | Steering Committee Member, Creativity Exploratory, with Directors

2011–2013 | Department Representative, College of Arts & Letters Initiative on Technology, Culture, and Creativity

2011–2012 | Curriculum Discussion Group Member, Transmedia PhD

Department Committees and Workgroups:

2013-2017 | Graphic Design Area Coordinator, with Professor

2016–2018 | Committee Member, Faculty Affairs Committee

2016–2017 | Committee Member, BFA Graphic Design Review Committee

2013–2015 | Committee Member, Educational Policies Committee

2012-2013 | Committee Member, Ad Hoc/Initial Annual Peer-Review Committee

Faculty Search Committees:

2016–017 | Chair, Search Committee, Tenure System Faculty in Graphic Design, AAHD Resulted in the hire of the second state of

2015–2016 | Member, Search Committee, Director for Creativity Exploratory, College of Arts & Letters *Position canceled as a result of the Creativity Exploratory ending, search was near completion*

2015–2016 | Chair, Search Committee, Fixed-Term Faculty in Graphic Design, AAHD Resulted in the hire of for a 1-year appointment

2014–May 2015 | Member, Search Committee, Fixed-Term Faculty in Graphic Design, AAHD Resulted in the hire of and and and a second search for a 1-year appointment

2013–2014 | Chair, Search Committee, Tenure System Faculty in Graphic Design (Experience Arch), AAHD Resulted in the hire of the second of the

2013–2014 | Member, Search Committee, Tenure System Faculty in Graphic Design, AAHD Resulted in the hire of the second second

2013–2014 | Member, Umbrella XA Search Committee, Tenure System Faculty (Experience Arch), WRAC, College of Arts & Letters *Resulted in the hire of the second seco*

Prior to MSU TS Academic Appointment:

2011-2012 | Member, Search Committee, Design Specialist, College of Arts & Letters, Failed search

Professional Design Services for MSU:

Sep 2014–Feb 2015 | Department of Art, Art History, and Design AAHD Faculty Triennial, Tidal Shift, Exhibition Catalog, Identity, and Signage for MSU Broad

Oct 2014–Feb 2015 | College of Arts and Letters, Experience Architecture *Identity and Web Design*

Aug 2012–Oct 2012 | Department of Art, Art History, and Design *Motion design for graphic design area project reel*

May 2012–June 2012 | College of Arts and Letters *Print brochure and infographics*

2. Service within the Broader Community:

As a representative of the University, list significant contributions to local, national, or international communities that have not been listed elsewhere. This can include (but is not restricted to) outreach, MSU Extension, Professional and Clinical Programs, International Studies and Programs, and Urban Affairs Programs. Appropriate contributions or activities may include technical assistance, consulting arrangements, and information sharing; targeted publications and presentations; assistance with building of external capacity or assessment; cultural and civic programs; and efforts to build international competence (e.g., acquisition of language skills). Describe affected groups and evidence of contributions (e.g., evaluations by affected groups; development of innovative approaches, strategies, technologies, systems of delivery; patient care; awards). List evidence, such as grants (refer to Form D-IVE), of activity that is primarily in support of or emanating from service within the broader community.

Local Community Outreach:

May 2010–present | Volunteer, Meals-on-Wheels, East Lansing, MI May 2013 | Volunteer Instructor, Girl Scout Troop 31006, Lead students in developing a stop motion video for their troop.

Prior to MSU TS Academic Appointment:

May 2003-May 2006 | Communications & Programming Committee Chair, Kansas City Art + Copy Club

FORM D - IV D ADDITIONAL REPORTING

1. Evidence of Other Scholarship:

Cite evidence of "other" scholarship as specified on p. 2 in the "summary rating" table (i.e., functions outside of instruction, research and creative activity, and service within the academic and broader community). Address the scholarship, significance, impact, and attention to context of these accomplishments.

2. Integration across Multiple Mission Functions:

Discuss ways that your work demonstrates the integration of scholarship across the mission functions of the university—instruction, research and creative activities, and service within the academic and broader community.

3. Other Awards/Evidence:

Cite other distinctive awards, accomplishments of sabbatical or other leaves, professional development activities, and any other evidence not covered in the preceding pages. (If the reporting period differs from the usual review period, then justify and support that period here.)

FORM D - IV E GRANT PROPOSALS

List grant proposals submitted during reporting period relating to teaching, research and creative activities, or service within the academic and broader community. Include grants in support of outreach, international, urban, and extension activities.*

					Status			
	Name of Granting Agency (Grantor:) Focus of Grant (Focus:)	Date Submitted	\$ Amount Requested	Pending	\$ Amt Funded	Not Funded	\$ Amount Assigned to Faculty Candidate (if Applicable)	Principal/Co- Investigators (if not faculty candidate)
I.	Instruction							
	Grantor: MSU College of Arts and Letters	10/2016	\$12,445.33		\$12,445.00			
	Focus: Speculating the Possibilities for Remote COLLAB + DESIGN ED, Collaborations in Des		Design Research	: The Experi	mentations of a l	Drawing Ro	bbot	
II.	Research/Creative Activity							
	Grantor: NATL ENDOWMENT FOR THE HUMANITIES	7/2015 & 7/2014	\$349,995.00					
	Focus: Visualizing Slave Biographies							
	Grantor: National Science Foundation	10/2014 & 9/2013	\$444,979.00					
	Focus: Documenting Ojibwe (ojc) and Cherokee (chr) Verb Phrases:	Creating a Digit	al Archive				
	Grantor: NATL ENDOWMENT FOR THE HUMANITIES	9/2015	\$68,058.00					
	Focus: App Abroad							
	Grantor: INSTITUTE OF MUSEUM AND LIBRARY SERVICES	2/2014	\$25,000.00		\$9,250.00			
	Focus: Analyzing Ojibwe and Cherokee Manuscripts	Proof of Conce	ept for a Digital A	Archive				
	Grantor: MSU-HARP Development	10/2013	\$21,048.00					
	Focus: MAP Detroit: An interactive application explo	pring the past, p	resent, and future	e of Detroit				

*Anyone with an MSU Net username and password can log onto the web-based Information Reference database, maintained by the Office of Contract and Grant Administration, to search for records of proposals and grant awards by principal investigator. Printouts may be attached to this page.

FORM D - IV E GRANT PROPOSALS

					Status			
	Name of Granting Agency (Grantor:) Focus of Grant (Focus:)	Date Submitted	\$ Amount Requested	Pending	\$ Amt Funded	Not Funded		Principal/Co- Investigators (if not faculty candidate)
	Grantor: NATL ENDOWMENT FOR THE HUMANITIES	8/2013	\$349,999.00			\boxtimes		
	Focus: South African Freedom Sounds: The Amandla	! Film Archive		· · · · · · · · · · · · · · · · · · ·				
	Grantor: NATL ENDOWMENT FOR THE HUMANITIES	8/2013	\$348,388.00			\boxtimes		
	Focus: Indians @ Work: A Digital Library & Platforr	n to Explore Na	ntive American Pa	articipation ir	the New Deal E	Era		
	Grantor: NATL ENDOWMENT FOR THE HUMANITIES	9/2012	\$59,780.00			\boxtimes		
	Focus: Developing Rhetorical Analysis Methods for I	Preventing Food	lborne Illness via	the Social W	eb : The Stasis I	Engine Pro	ject	
III.	a. Service – Academic Community							
	Grantor:							
	Focus:							
тт	b Service – Broader Community							
111.	i. MSU Extension							
	Grantor:							
	Focus:							
	ii. Professional/Patient Care Activities Grantor:							
	Focus:						I	l

*Anyone with an MSU Net username and password can log onto the web-based Information Reference database, maintained by the Office of Contract and Grant Administration, to search for records of proposals and grant awards by principal investigator. Printouts may be attached to this page.

FORM D - IV E GRANT PROPOSALS

				Status			
Name of Granting Agency (Grantor:) Focus of Grant (Focus:)	Date Submitted	\$ Amount Requested	Pending	\$ Amt Funded	Not Funded	to Faculty Candidate	Principal/Co- Investigators (if not faculty candidate)
							-
iii. International Studies and Programs							
Grantor:							
Focus:			·			·	
			,				1
vi. Urban Affairs Programs							
Grantor:							
Focus:							
v. Other							
Grantor:							
Focus:						•	•