



Mobility

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App, Bike Share
Technology

Student Success

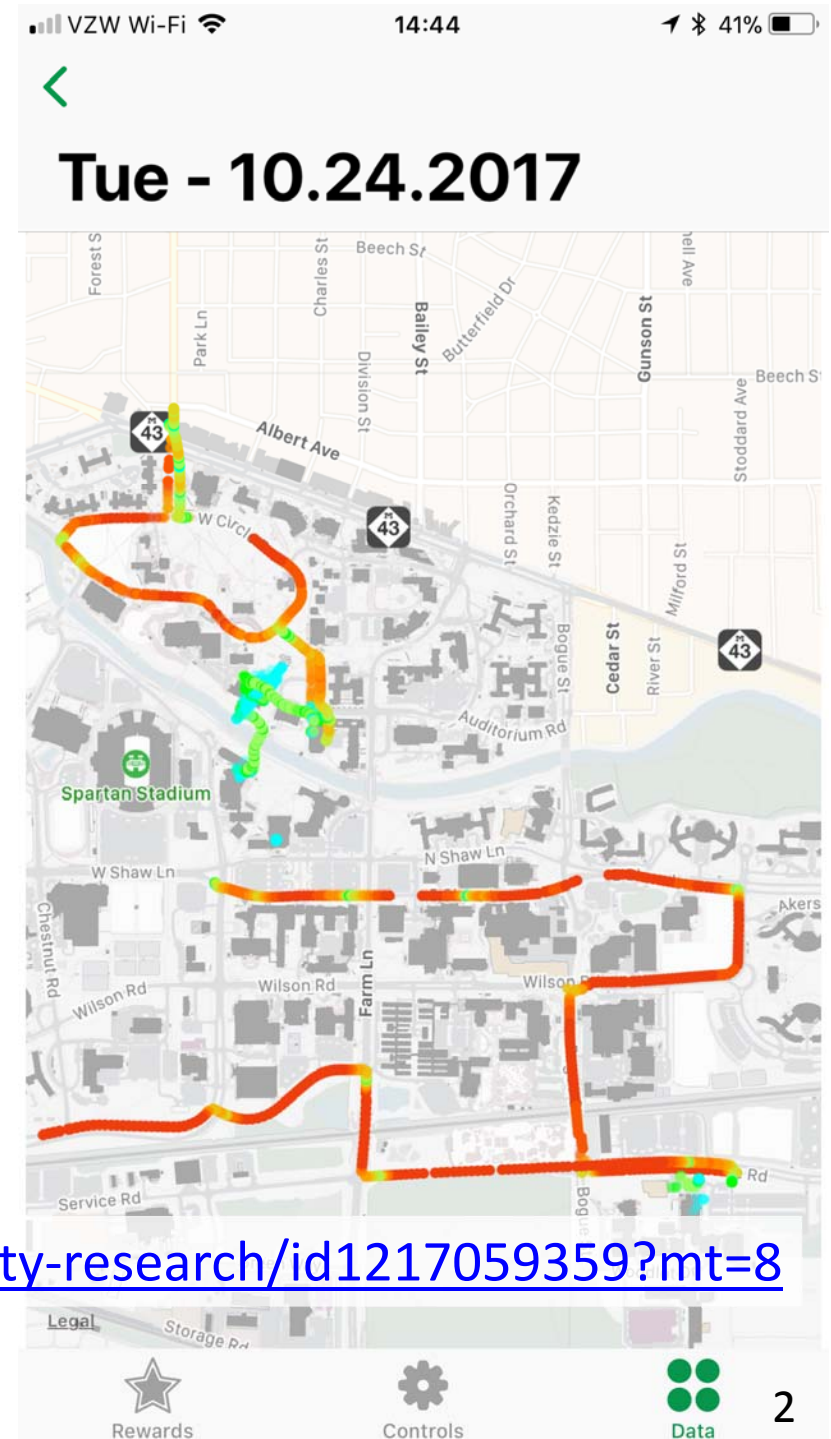
Infrastructure



Mobility App

- Gather data on motion of cars, bikes, peds, ... @MSU
- Crowd-sourced big data analysis / visualization
- Prizes! (drawing April 15)
- Soft launch ***today***

<https://itunes.apple.com/us/app/msu-mobility-research/id1217059359?mt=8>





Bike Sharing



- Regional Cooperation (MSU, East Lansing, Lansing, Meridian, CATA, LEAP, ...)
- RFP to be released this month
- Several vendor expressed interest
- Possibly also electric scooters



(Pictures from potential vendor sites – for illustration only)